

CSTA REPORT

APPENDIX B: OLYMPIC BID EXPLORATION PROJECT CONTRIBUTORS, 2012 – 2016

CALGARY SPORT TOURISM AUTHORITY

Established in 2005, the Calgary Sport Tourism Authority (CSTA) is a collaboration of community leaders in sport, business and government who are mandated within the Civic Sport Policy to provide advice, due diligence and strategic direction in attracting major sport event opportunities to Calgary. The CSTA provided oversight and leadership over the last four years to the Bid Exploration efforts and has provided financial and strategic support to the Bid Exploration Team. The Board of Directors is listed below:

Doug Mitchell (Chair)	Borden Ladner Gervais LLP	National Co-Chair
Bob Hamilton	WinSport	Vice-Chair
Kurt Hanson	City of Calgary	General Manager, Community Services
Dale Henwood	Canadian Sport Institute of Calgary	President & CEO
Guy Huntingford	Urban Development Institute	President & CEO
Don Ingram	Cam Car & Associates	President & CEO
Ken King	Calgary Sport & Entertainment	President & CEO
Richard Main	Calgary Hotel Association	Chair
Rod McKay	Tourism Calgary	Chair
Mary Moran	Calgary Economic Development	President & CEO

STAFF

Marco De Iaco Calgary Sport Tourism Authority Executive Director

OTHER CONTRIBUTING CONSULTANTS AND ADVISORS

A number of leading consultants have been engaged with various backgrounds and areas of expertise including Communications, Human Resources, Finance, Government Relations, Governance, Economics and Olympic and Multi-Sport Games Bidding, Planning and Delivery:

- Monitor Deloitte (Economic Opportunity Analysis)
- IPS Consulting (Olympic Delivery, Strategy)
- Cutler Synthesized Projects Inc. (Olympic Villages)
- Games Infrastructure Group (Int'l Broadcast Centre/Main Press Centre, Overlay)
- OGP Consulting (Financial Planning)
- Global Public Affairs (Communications, Government Relations)
- Pekarsky & Co. (Executive Search, Human Resources)
- Manifesto Sport Management (Sport, Athlete Management)
- TwentyTen Corporation (Fundraising, Sponsorship, Marketing)

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