

Applicant Outreach Summary



Community Outreach on Planning & Development Applicant-led Outreach Summary

Please complete this form and include with your application submission.

Project name: Deveraux Developments - ICON II Residential

Did you conduct community outreach on your application? YES or NO

If no, please provide your rationale for why you did not conduct outreach.

N/A

Outreach Strategy

Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)

Strategy 1: Directly Engage Blackfoot Traditional Knowledge Keeper & Cultural Carrier:

- Conducted multiple consultation sessions at key design milestones of the project, and multiple design iterations. Sessions were conducted in-person. Adapted site design, and indigenous design elements as required.
- Performed a traditional land-blessing ceremony on the site, prior to any construction activity taking place.

Strategy 2: Online Information Posting

- Site fenced with corporate logo and all inquiries directed to corporate website. Created a dedicated section on our corporate website for project information. Provided general project information, time lines, and relevant contact information. We received approximately 12 direct inquiries to senior staff through this method.

Affected Parties

Who did you connect with in your outreach program? List all groups you connected with. (Please do not include individual names)

Blackfoot Traditional Knowledge Keeper
Community Members
Adjacent business owners

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What did you hear?

Provide a summary of main issues and ideas that were raised by participants in your outreach.

Topics of Discussion:

- Traditional uses of the land for Blackfoot people. (Blackfoot Traditional Knowledge Keeper)
- Cultural and spiritual considerations. (Blackfoot Traditional Knowledge Keeper)
- Environmental impacts and conservation. (Community Members)
- Community well-being and integration. (Community Members)
- On site parking provisions (Community Members & Adjacent business owners)

How did input influence decisions?

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

The traditional knowledge keeper provided us great insight into how the land was once used and some of the plants and animals that once roamed the area.

We implemented a dedicated reflection space on the Southwest corner of our site, we've dedicated plantings in the area to be that of culturally significant plants (ie juniper) and we've discussed the opportunity to have art pieces throughout the project. Please refer to our indigenous engagement package.

We heard multiple concerns about on site parking. We have ensured all individuals that have contacted us, that Deveraux actively manages parking as long-term owner



operator of our developments. Additionally, we've reassured respondents that we design our projects with enough on-site parking to operate our buildings without over-reliance on adjacent street parking, ensuring we remain good neighbors to the community.

We had a small number of respondents inquire about environmental conservation efforts. As long term owner-operator of this housing, we relayed that we design with low-flow plumbing fixtures, EV charging stall metrics (at 10% of all stalls minimum), and naturalized/drought tolerant planting in our landscaping. Additionally our buildings are built solar-ready for future expansion.

How did you close the loop ?

Provide a summary of how you shared outreach outcomes and final project decisions with those who participated in your outreach. (Please include any reports or supplementary materials as attachments)

We met with the knowledge keeper before submitting our project to ensure there was agreement around the design changes and iterations to ensure appropriate and meaningful design decisions were made and that they were respectful to the Blackfoot people. Please see attached indigenous consultation package.

For community members and adjacent business owners, correspondence was dealt with a mixture of phone calls and email exchanges directly with senior staff of the applicant (Director & VP). Once an inquiry was directed to us internally, we answered questions and elaborated on site design elements as necessary, to the satisfaction of each respondent. No supplementary materials were necessary and/or created.

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