



Civic Partner

Annual Report, May 1, 2024



2023 Highlights



- Achieved first-ever Health and Safety Certificate of Recognition (COR) – 84% compliance
- 618,000 total attendance
- Record attendance of 19,004 for Alberta Day - *free day!*
- “We Were Here” Chinatown exhibit boosted attendance
- Unveiled first-ever wheelchair accessible railcar
- Named among TripAdvisor’s top 10% of attractions *worldwide*

Best. Year. Ever.

- 60th Anniversary Celebrations:
 - New Food & Exhibits
 - Enhanced Street Theatre
 - Calgary Stampede Parade
 - Heritage Park Children's Festival
 - National Indigenous Peoples Day
 - Marriage Vow Renewal Day
 - Hometown Days
 - Wild West Shows
 - Oktoberfest
 - World-record-setting Round Dance
- Continued Expansion of cultural heritage story-telling
- Finalizing 20-Year Master Plan



Questions?



\$60 Special anniversary membership pricing for Alberta residents.

ISC: UNRESTRICTED

