

CARSHARE PARKING POLICY UPDATE DEFERRAL

EXECUTIVE SUMMARY

As part of the approval of the carshare parking policies, Council directed Administration to report back on the implementation of the policies and their impact on carshare parking activity. The carshare parking policies require new contracts with carshare companies in order to be implemented. It has taken longer than expected to ensure the data integrity is in place with respect to car2go operations to fully implement the policy. This has delayed completion of a contract, which is expected to be complete by 2016 September. Six months of data is required after completion of the contract in order to accurately assess the impact of the policies on carshare parking activity. As a result, Administration will be able to provide a carshare parking policy update report no later than 2017 March.

ADMINISTRATION RECOMMENDATION(S)

That the SPC on Transportation and Transit recommend to Council to defer the update report on the implementation of the Carshare Parking Policy to no later than the 2017 March meeting of the SPC on Transportation and Transit.

RECOMMENDATION OF THE SPC ON TRANSPORTATION AND TRANSIT, DATED 2016 MAY 18:

That the Administration Recommendation contained in Report TT2016-0390 be approved.

PREVIOUS COUNCIL DIRECTION / POLICY

On 2015 March 30, Council approved report TT2015-0121: Carshare Parking Policy. This included the following recommendations:

1. Approve amending A Parking Policy Framework for Calgary (TP017) by adding the following as per Attachment 1:
 - a. Additional definitions in Section 5.1.
 - b. New text and Policy 37.a in Section 5.1.2.
 - c. New Section 5.1.6 (Carshare Parking Policies).
2. Direct Administration and the Calgary Parking Authority to revise existing contracts with carshare organizations, as necessary, to align with the new carshare parking policies.
3. Direct Administration to report back to the SPC on Transportation & Transit no later than 2016 September with an update report on the implementation of the carshare parking policies.

BACKGROUND

The carshare parking policies are designed to support carshare activity (e.g. car2go) in Calgary in recognition of the mobility and affordability benefits these services offer. Several elements of the policy are also designed to address observed problems around clustering and parking beyond posted time restrictions, particularly in the downtown.

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Implementation of the carshare parking policies requires an updated contract with each carshare organization that reflects the new rules and fees. Upon completion of a new contract with active carsharing companies, approximately six months of data would be required to accurately assess the impact of the policies on carshare parking activity, and the success of those policies in addressing the observed problems.

INVESTIGATION: ALTERNATIVES AND ANALYSIS

After approval of the carshare parking policy, Administration is implementing some of the policy recommendations such as the new microcar stalls. The CPA and Administration engaged car2go (the only carsharing company active in Calgary as of 2016 January) to develop a new contract to implement the rest of policies. It has taken longer than expected to ensure the data integrity is in place with respect to car2go operations to fully implement the policy. This has delayed completion of a contract. A new contract with car2go is anticipated to be in place by 2016 September, allowing for full implementation of the carshare parking policies at that time. Administration would therefore be able to provide an update report on the effectiveness of the policies no later than 2017 March.

Stakeholder Engagement, Research and Communication

No new stakeholder engagement is required until after implementation of the carshare parking policies. The Downtown Association has continued to express their desire to have the carshare parking policies implemented as soon as possible to address clustering and parking beyond posted time issues.

Strategic Alignment

The carshare parking policies are consistent with policy objectives in the Municipal Development Plan and Calgary Transportation Plan.

Social, Environmental, Economic (External)

Carsharing provides a wide range of social, environmental and economic benefits, as identified in report TT2015-0121.

Financial Capacity

Current and Future Operating Budget:

No implications were identified.

Current and Future Capital Budget:

No implications were identified.

Risk Assessment

Further delays to implementation of the carshare parking policies may cause businesses and other parkers to feel that The City is not adequately meeting their needs. However, The City and CPA must also be satisfied with the reporting accuracy for carshare parking to provide an accurate update to the SPC on Transportation & Transit.

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REASON(S) FOR RECOMMENDATION(S):

Deferral of the carshare parking policy update will allow sufficient time for Administration to complete a new contract and evaluate the impact of the policies on car2go parking activity.