

Applicant Outreach Summary

2024 February 20



Community Outreach on Planning & Development Applicant-led Outreach Summary

Please complete this form and include with your application submission.

Project name: 839 20 Ave NW

Did you conduct community outreach on your application? YES or NO

If no, please provide your rationale for why you did not conduct outreach.

[Empty text box for providing rationale for not conducting outreach]

Outreach Strategy

Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)

Sent letter to Mount Pleasant Community Association on November 30, 2023.
Delivered postcards describing the project to the nearest 90 neighbours within a minimum of a 60 metre radius of the site on December 5, 2023.
Sent letter to the ward 7 councilor Wong's office on November 11, 2023.

Stakeholders

Who did you connect with in your outreach program? List all stakeholder groups you connected with. (Please do not include individual names)

City of Calgary file manager
Mount Pleasant Community Association
Direct neighbours of the project location
Ward 7 Councilor Wong

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What did you hear?

Provide a summary of main issues and ideas that were raised by participants in your outreach.

We received 3 messages from community members that were neither in support or opposition. Their concerns are summarized as:

- Design & Character
- Density
- Garbage Disposal
- Parking

How did stakeholder input influence decisions?

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

The issues raised did not cause us to change our current application for land use redesignation.

How did you close the loop with stakeholders?

Provide a summary of how you shared outreach outcomes and final project decisions with the stakeholders that participated in your outreach. (Please include any reports or supplementary materials as attachments)

Each person that reached out received a tailored response message or phone call.

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