

Applicant Outreach Summary



Community Outreach on Planning & Development Applicant-led Outreach Summary

Please complete this form and include with your application submission.

Project name: StoreWest Bluebird Partners - Macleod Trail

Did you conduct community outreach on your application? YES or NO

If no, please provide your rationale for why you did not conduct outreach.

Although the site is within the Fairview Industrial neighbourhood, we have emailed the adjacent Fairview community association informing them of the pending application. Also emailed Councillor Penner office informing them of the intended application.

Outreach Strategy

Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)

Notice posted the site, emailed the Fairview community association and area Councillor, hosted a virtual meeting with 3 members of the Fairview community association on November 10, 2023.

Affected Parties

Who did you connect with in your outreach program? List all groups you connected with.
(Please do not include individual names)

office@fairviewcommunity.ca
Megan.Federow@fairviewcommunity.ca,
president@fairviewcommunity.ca
les.sorenson@fairviewcommunity.ca
kourtney.penner@calgary.ca
eaward11@calgary.ca

calgary.ca/planningoutreach

What did you hear?

Provide a summary of main issues and ideas that were raised by participants in your outreach.

Heard from the city planner that the community association had no concerns. One resident commented to the city planner that they were concerned about the proposed height. We replied back to the planner on the matter in our DTR response.

How did input influence decisions?

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

The grades of residents to the east are 13 metres higher than our site. With the proposed district maximum height of 20 metres, the maximum height differential would be 7 metres (~1-2 storeys). With over 200 metres separating the nearest residence to the east from the future building envelope, this height differential should have minimal impact.

How did you close the loop ?

Provide a summary of how you shared outreach outcomes and final project decisions with those who participated in your outreach. (Please include any reports or supplementary materials as attachments)

Addressed the concern raised in the Applicant's Response to DTR1.