

Advancing business-friendly approaches to City-led infrastructure construction

IP2024-0293
13 March 2024

ISC: Unrestricted

Advancing business-friendly approaches to City-led infrastructure construction

CITY OF CALGARY
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IN COUNCIL CHAMBER
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ITEM: 7.2 IP 2024-0293
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CITY CLERK'S DEPARTMENT

Previous Council Direction

Business Advisory Committee update to Council (BAC2022-0518)

- Recommendation to mitigate effects of construction and create business liaison positions

Update report on Business Advisory Committee 2022-2023 priorities (BAC2022-1129)

- Infrastructure Services committed to pilot approaches to mitigate construction impacts and establish business liaisons on upcoming Main Streets and streetscape projects





Recommendations

That Infrastructure and Planning Committee recommends that Council:

1. Direct Administration to initiate a Main Streets Business Support Grant pilot in 2024 and report back to Infrastructure and Planning Committee in Q1 2025 on the outcomes and effectiveness of the pilot.
2. Direct Administration to advance work on establishing a Business-Friendly Construction Policy and present the Policy to the Infrastructure and Planning Committee in Q1 2025.
3. Forward this item to the 2024 March 19 Regular Meeting of Council.

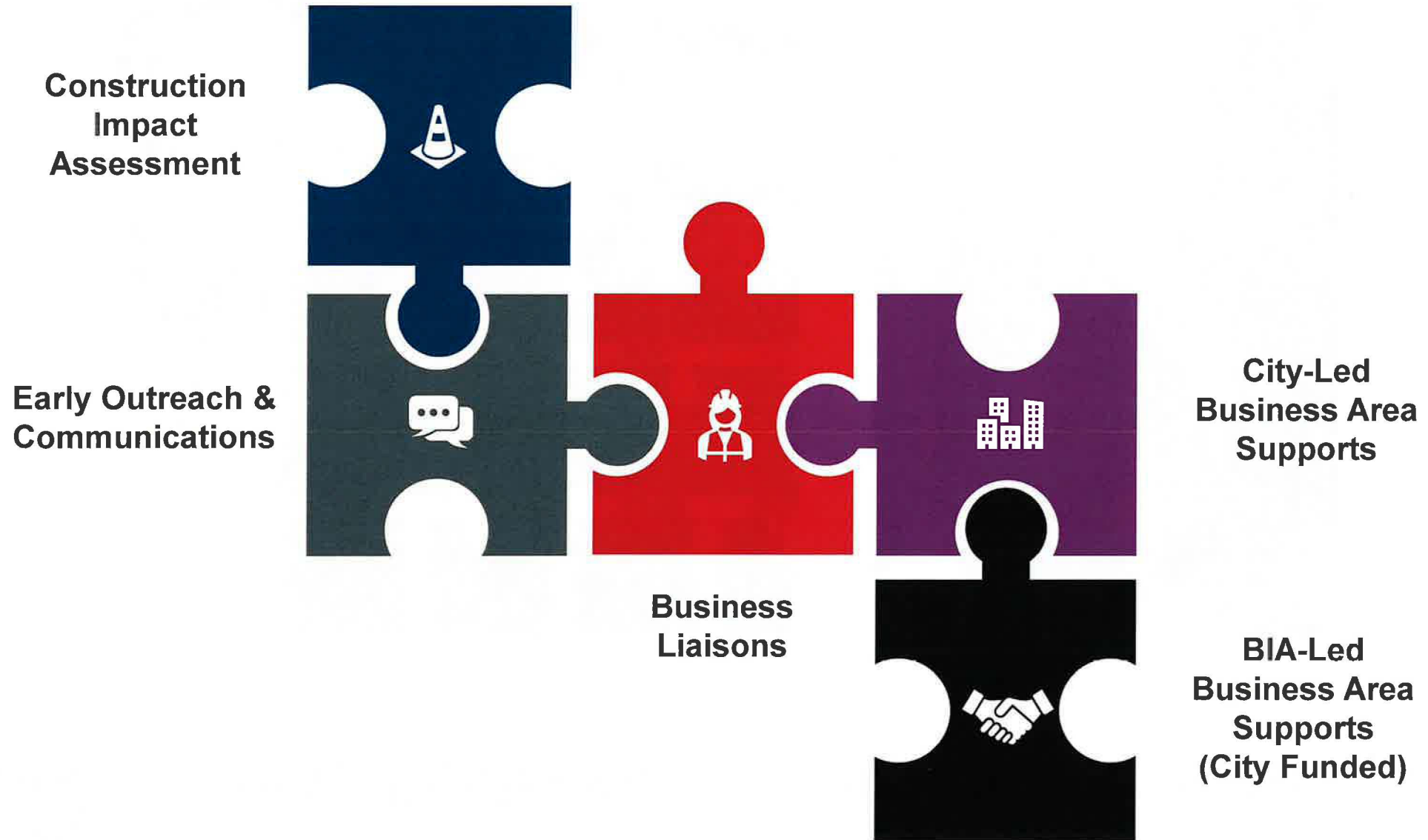
What we are hearing

City is receiving a growing number of requests to implement business-friendly construction approaches

- Consideration of business needs in construction planning
- Business liaisons
- Advanced notification of plans
- Construction mitigation support
- Financial support



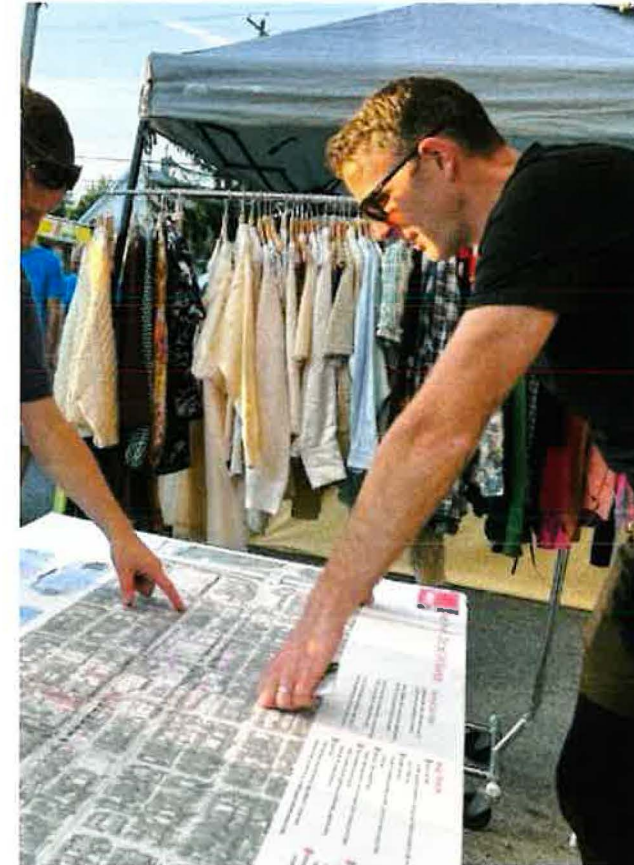
Piloting Business-Friendly Construction Approaches



Piloting Business-Friendly Construction Approaches



Business community
"Office Hours"



Project teams at
community events

Piloting Business-Friendly Construction Approaches



Plus 15 Pedestrian Detour Wayfinding



Business Access Wayfinding



Bike parking when on-street parking is removed



Marketing to encourage Calgarians to support local businesses during construction



Piloting Business-Friendly Construction Approaches



Parking wayfinding & marketing (Marda Loop BIA)



Support local punch card (Calgary Downtown Association)

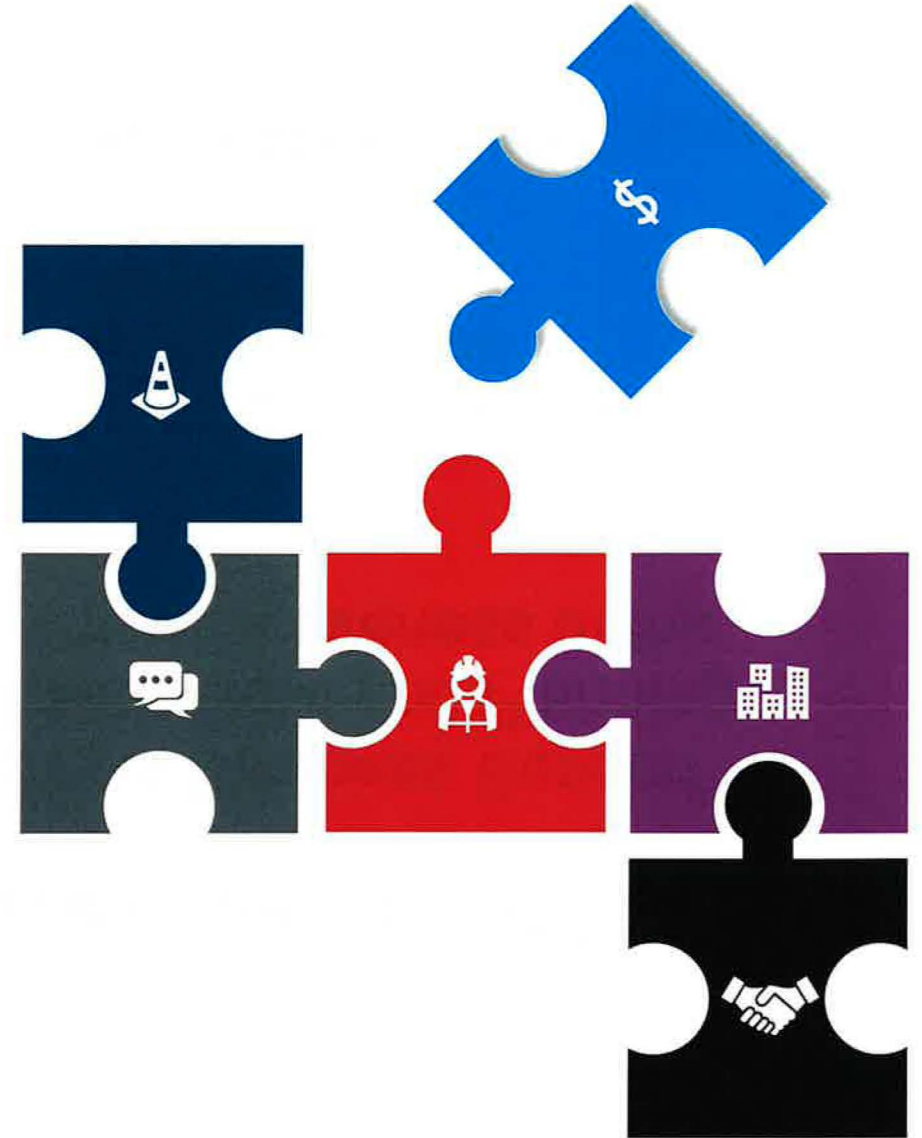


What's next in 2024

Pilot Continuation and Expansion

- Explore and test additional City-led construction mitigations tactics
- Pilot Main Streets \$5K business support grant

Establish Corporate business-friendly construction policy





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