



Advancing business-friendly approaches to City-led infrastructure construction

IPC2024-0293

13 March 2024

Previous Council Direction

Business Advisory Committee update to Council (BAC2022-0518)

- Recommendation to mitigate effects of construction and create business liaison positions

Update report on Business Advisory Committee 2022-2023 priorities (BAC2022-1129)

- Infrastructure Services committed to pilot approaches to mitigate construction impacts and establish business liaisons on upcoming Main Streets and streetscape projects



That Infrastructure and Planning Committee recommends that Council:

1. Direct Administration to initiate a Main Streets Business Support Grant pilot in 2024 and report back to Infrastructure and Planning Committee in Q1 2025 on the outcomes and effectiveness of the pilot.
2. Direct Administration to advance work on establishing a Business-Friendly Construction Policy and present the Policy to the Infrastructure and Planning Committee in Q1 2025.



What we are hearing

City is receiving a growing number of requests to implement business-friendly construction approaches

- Consideration of business needs in construction planning
- Business liaisons
- Advanced notification of plans
- Construction mitigation support
- Financial support

Calgary residents sound alarm as 17th Avenue overhaul begins

'The traffic closure is like the death blow after all these other kind of hurdles'

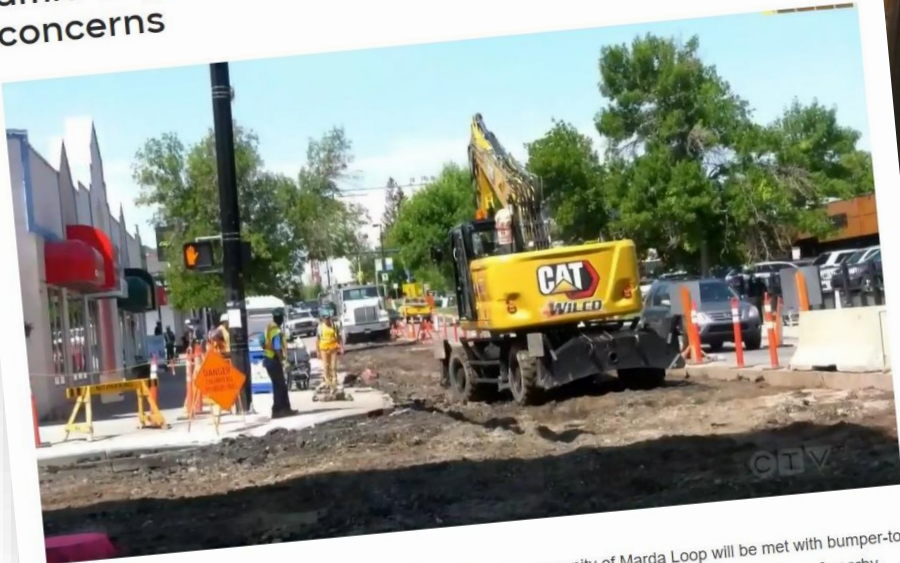
CBC News - Posted: February 13, 2017 12:01 PM MST | Last Updated: February 13, 2017

Southeast BRT completion spells relief for International Avenue businesses

BRT construction along 17th Avenue S.E. had local restaurants and businesses hurting

Dan McGarvey · CBC News · Posted: Nov 16, 2018 5:24 PM MST | Last Updated: November 19, 2018

Marda Loop businesses call on city for support amid ongoing construction and accessibility concerns

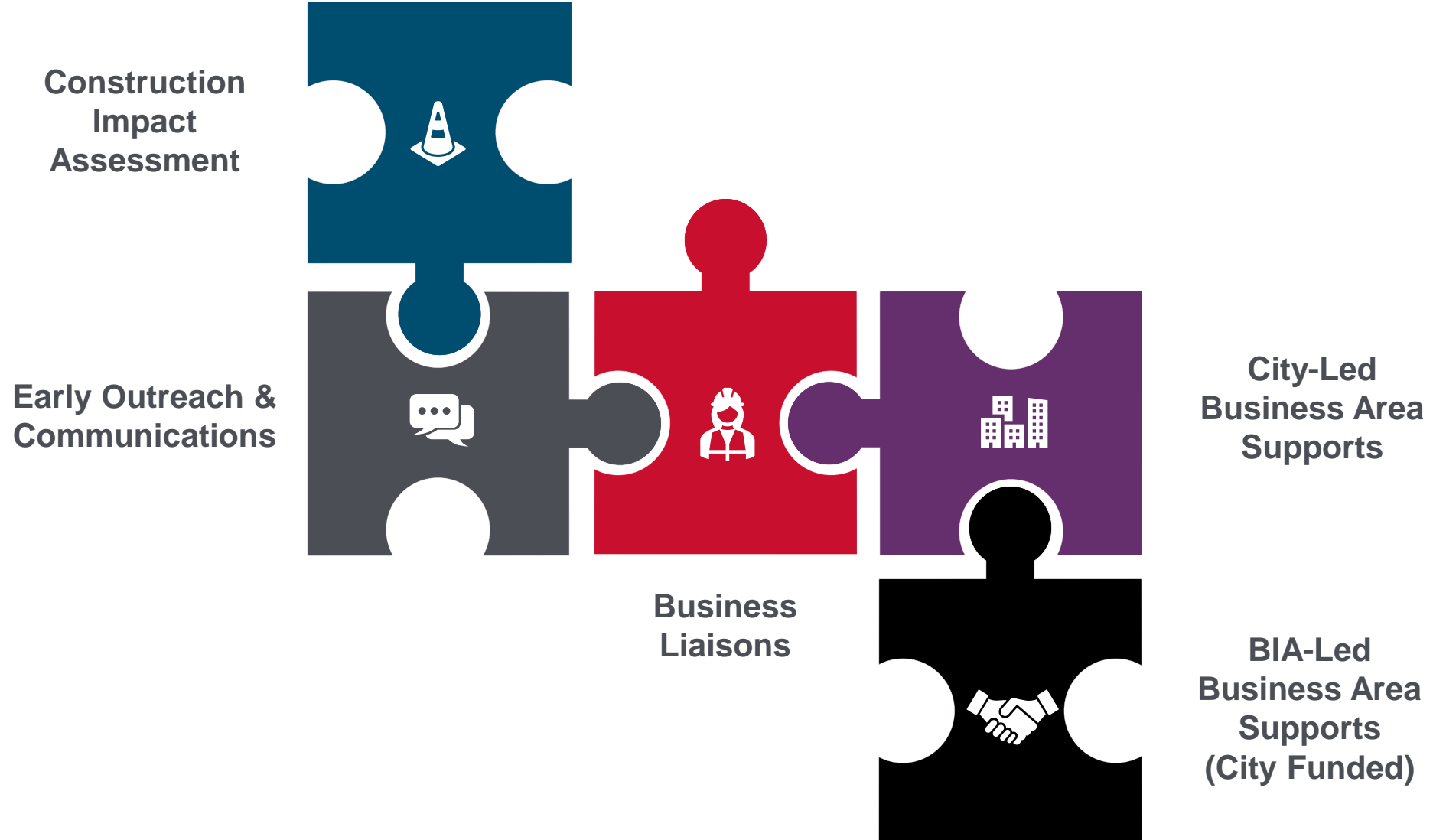


Calgarians driving into the southwest community of Marda Loop will be met with bumper-to-bumper traffic and delays for the next several months, much to the frustration of nearby local businesses.

Mark Villani
CTV News Calgary Video Journalist



Piloting Business-Friendly Construction Approaches



Piloting Business-Friendly Construction Approaches



Business community
“Office Hours”

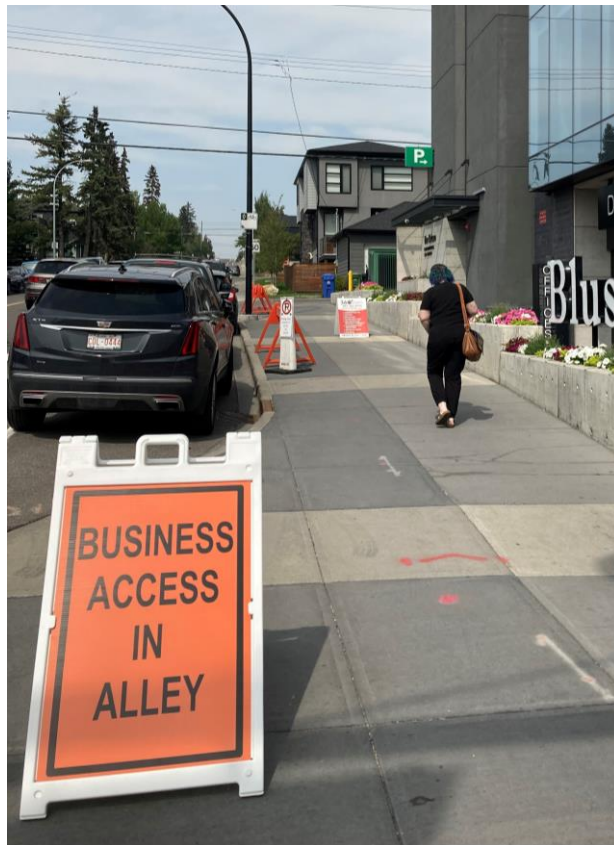


Project teams at
community events

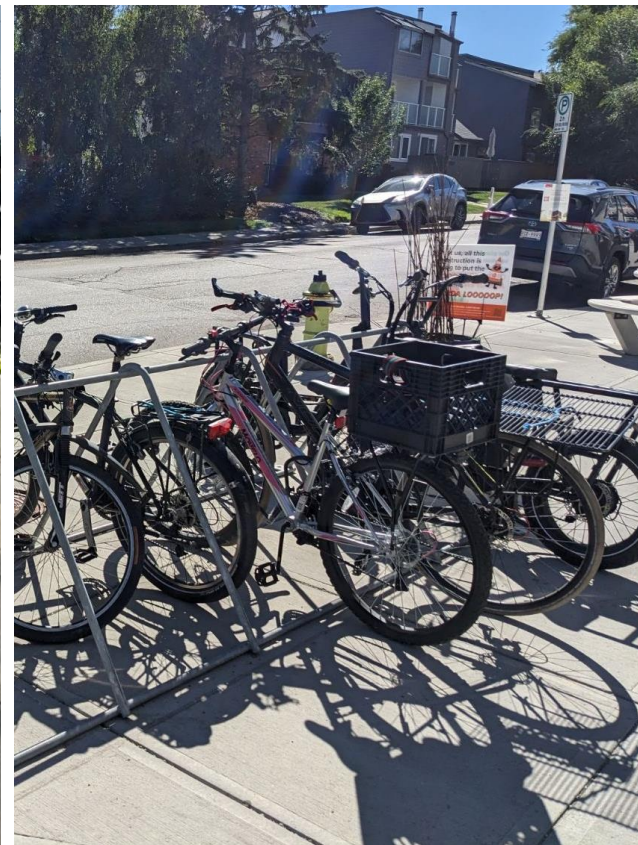
Piloting Business-Friendly Construction Approaches



Plus 15 Pedestrian Detour Wayfinding



Business Access Wayfinding



Bike parking when on-street parking is removed



Marketing to encourage Calgarians to support local businesses during construction

Piloting Business-Friendly Construction Approaches



Parking wayfinding & marketing (Marda Loop BIA)

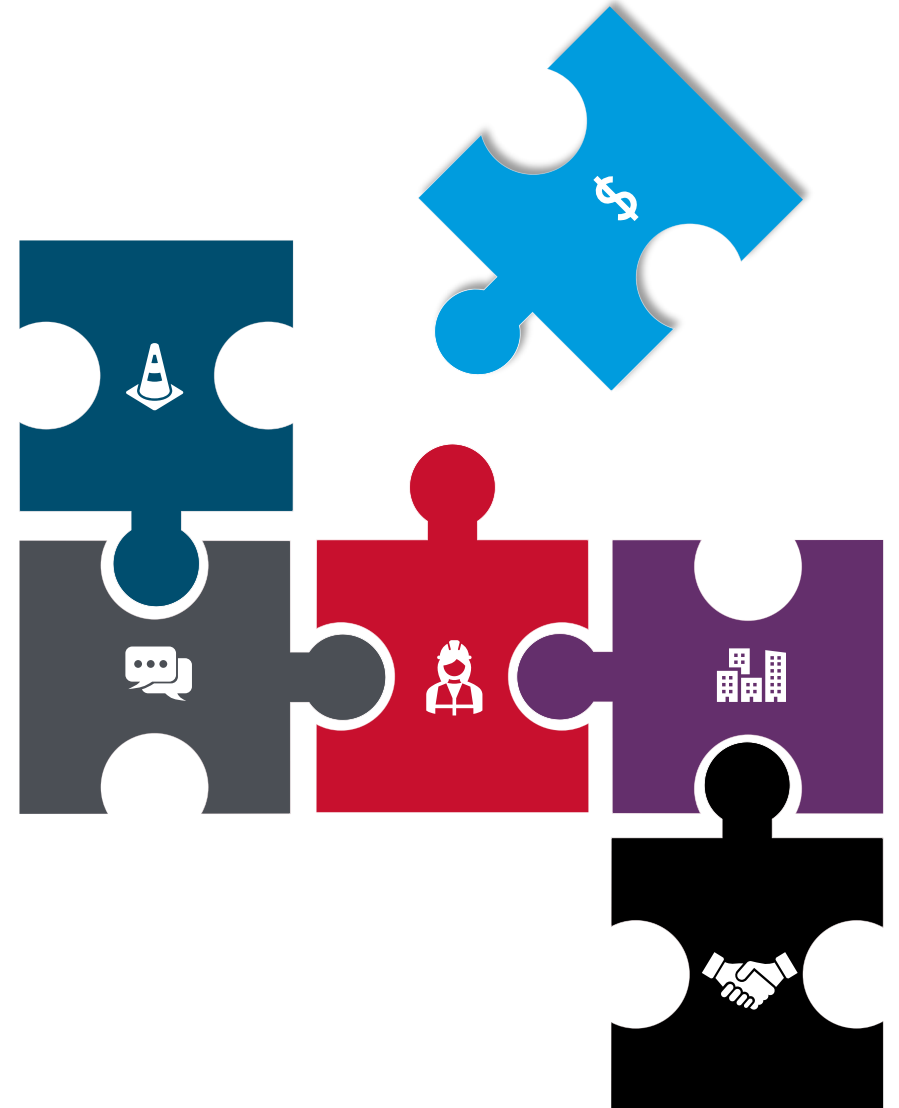


Support local punch card (Calgary Downtown Association)

Pilot Continuation and Expansion

- Explore and test additional City-led construction mitigations tactics
- Pilot Main Streets \$5K business support grant

Establish Corporate business-friendly construction policy



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