

# Applicant Outreach Summary

2023 December 05



## Community Outreach on Planning & Development Applicant-led Outreach Summary

**Please complete this form and include with your application submission.**

**Project name:** 3503 Centre A St NE

Did you conduct community outreach on your application?  YES or  NO

If no, please provide your rationale for why you did not conduct outreach.

### Outreach Strategy

Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)

Sent a letter to the Highland Park Community Association on October 20, 2023. Had a subsequent phone call with a CA representative on October 26, 2023.

Delivered postcards describing the project to approximately 80 neighbours within a minimum of a minimum 60 metre radius of the site on November 1, 2023.

Sent a letter to Councilor Chu's office to share the plan for the project on October 20, 2023. Had a subsequent call with Councilor Chu on November 3, 2023 to discuss the application.

### Stakeholders

Who did you connect with in your outreach program? List all stakeholder groups you connected with. (Please do not include individual names)

City of Calgary file manager  
Highland Park Community Association  
Direct neighbours of the project location  
Ward 4 Councillor Chu

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### What did you hear?

Provide a summary of main issues and ideas that were raised by participants in your outreach.

We received 2 messages from community members in response to the postcards. They were neutral and supportive, and asked for general information.

The applicant had a phone call with the development director of the HPCA. They were supportive of the application and raised no major concerns.

The applicant had a virtual call with Councilor Chu and no major concerns were raised.

### How did stakeholder input influence decisions?

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

At this point, no feedback or input has caused us to make a change to the current application.

### How did you close the loop with stakeholders?

Provide a summary of how you shared outreach outcomes and final project decisions with the stakeholders that participated in your outreach. (Please include any reports or supplementary materials as attachments)

Each person who contacted us received a tailored response to ensure their inquiries were answered.

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