

# Applicant Outreach Summary

2023 December 5



## Community Outreach on Planning & Development Applicant-led Outreach Summary

**Please complete this form and include with your application submission.**

**Project name:** Land Use Redesignation - 2221 23 Avenue NW

Did you conduct community outreach on your application?  YES or  NO

If no, please provide your rationale for why you did not conduct outreach.

N/A

### Outreach Strategy

Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)

QuantumPlace reached out to the Ward 7 Councilor and Banff Trail Community Association. Neighboring properties were made aware of the application through a project page on QuantumPlace's qpengage.ca website which providing information on the application.

### Affected Parties

Who did you connect with in your outreach program? List all groups you connected with. (Please do not include individual names)

-Banff Trail Community Association  
-Residents neighboring 2221 23 Avenue NW  
-General Public

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### What did you hear?

Provide a summary of main issues and ideas that were raised by participants in your outreach.

Local feedback was supportive. The resident across the street voiced their support, as they also undertook a DC(R-CG) with the intention of developing in a similar fashion. The Banff Trail Community Association was also supportive, and wanted to meet for the purpose of getting an understanding of the application goal.

### How did input influence decisions?

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

Input indicated that this redesignation was supported. QuantumPlace is proceeding with this application as originally intended.

### How did you close the loop ?

Provide a summary of how you shared outreach outcomes and final project decisions with those who participated in your outreach. (Please include any reports or supplementary materials as attachments)

QuantumPlace will provide updates through the online project page following further updates to this application. Members of the public and the Community Association we have corresponded with will be informed accordingly.

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