

Applicant Outreach Summary



Community Outreach on Planning & Development Applicant-led Outreach Summary

Please complete this form and include with your application submission.

Project name: 3119 45 Street SW

Did you conduct community outreach on your application? YES or NO

If no, please provide your rationale for why you did not conduct outreach.

Community outreach was conducted after a formal application was submitted.

Outreach Strategy

Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)

Our outreach strategy includes:

1. On-site signage - advertising the formal application.
2. Postcard Drop to immediate neighbours - 100 postcards were distributed early October
3. Contact with the Community Association

Affected Parties

Who did you connect with in your outreach program? List all groups you connected with.
(Please do not include individual names)

Through outreach, nearby neighbours and the Community Association were contacted to share information about the proposed land use application and if requested, the applicant team was available to meet with interested parties to discuss the application.

Email correspondence submitted to the applicant team was collected and included in the outreach summary.

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What did you hear?

Provide a summary of main issues and ideas that were raised by participants in your outreach.

Three residents provided comments after a postcard drop was circulated. The following concerns were expressed:

1. Concern for increase in density in a community that has been single-family homes.
2. Concern for traffic and parking
3. Safety impact and loss of privacy
4. Potential shadow impacts on adjacent low density properties.
5. Removal of green space associated with increased density.
6. Concern for increased noise and pollution associated with increased density.

How did input influence decisions?

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

The proposed building height and density of the land use application are consistent with the policy direction of the Westbrook Local Area Plan.

Most comments related to the building design and a future development permit application therefore no changes were implemented.

How did you close the loop ?

Provide a summary of how you shared outreach outcomes and final project decisions with those who participated in your outreach. (Please include any reports or supplementary materials as attachments)

Comments were recorded and summarized in the outreach summary. Respondents were formally acknowledged and where possible, questions were answered to provide clarity on the land use application.

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