



**DISCOVER THE  
ANSWERS AT THE  
CENTRE OF ENERGY**

**CALGARY CONVENTION  
CENTRE AUTHORITY**

**2014 FINANCIAL STATEMENTS**

Financial statements of

**The Calgary Convention  
Centre Authority**

December 31, 2014

# The Calgary Convention Centre Authority

December 31, 2014

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## **Independent Auditor's Report**

To The Directors of  
The Calgary Convention Centre Authority

We have audited the accompanying financial statements of The Calgary Convention Centre Authority, which comprise the statement of financial position as at December 31, 2014, the statements of revenue, expenses and operating reserve, changes in net financial assets and cash flows for the year then ended, and the notes to the financial statements.

### **Management's Responsibility for the Financial Statements**

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian public sector accounting standards, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

### **Auditor's Responsibility**

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

## Opinion

In our opinion, the financial statements present fairly, in all material respects, the financial position of The Calgary Convention Centre Authority as at December 31, 2013 and the results of its operations, changes in net financial assets and cash flows for the year then ended in accordance with Canadian public sector accounting standards.

*Deloitte LLP*

Chartered Accountants  
June 11, 2014


# The Calgary Convention Centre Authority

## Statement of financial position as at December 31, 2014

	2014	2013
	\$	\$
<b>Financial assets</b>		
Cash and cash equivalents	1,828,520	452,696
Restricted cash (Note 12)	97,830	92,700
Accounts receivable	2,151,777	2,161,573
Due from The City of Calgary - major replacement reserve	253,392	302,534
Investments (Note 5)	5,937,709	9,059,658
	<b>10,269,228</b>	<b>12,069,161</b>
<b>Financial liabilities</b>		
Accounts payable and accrued liabilities (Notes 8 and 12)	6,169,185	7,724,167
Client deposits	2,186,986	1,999,913
	<b>8,356,171</b>	<b>9,724,080</b>
<b>Net financial assets</b>	<b>1,913,057</b>	<b>2,345,081</b>
<b>Non-financial assets</b>		
Tangible capital assets (Note 6)	2,306,917	2,270,981
Prepaid expenses	69,699	117,136
	<b>2,376,616</b>	<b>2,388,117</b>
<b>Accumulated surplus is represented by</b>		
Major replacement reserve (Note 4)	33,105	73,393
Operating reserve	4,256,568	4,659,805
	<b>4,289,673</b>	<b>4,733,198</b>

Approved by the Board

  
\_\_\_\_\_  
Director

  
\_\_\_\_\_  
Director

The accompanying notes to the financial statements are an integral part of this financial statement.

# The Calgary Convention Centre Authority

## Statement of revenue, expenses and operating reserve year ended December 31, 2014

		2014	2013
	Budget (Note 11)		
	\$	\$	\$
<b>Revenue</b>			
Operating (Note 12)	24,954,195	<b>22,508,086</b>	24,294,441
Grants from The City of Calgary	1,697,210	<b>1,701,383</b>	1,699,838
	<u>26,651,405</u>	<b><u>24,209,469</u></b>	<u>25,994,279</u>
<b>Expenses</b>			
Administrative and general	2,186,853	<b>2,180,345</b>	2,209,106
Amortization	588,000	<b>616,206</b>	512,006
Marketing	1,680,104	<b>1,790,371</b>	1,827,353
Operations and maintenance (Note 12)	22,528,537	<b>20,066,072</b>	21,019,520
	<u>26,983,494</u>	<b><u>24,652,994</u></b>	<u>25,567,985</u>
(Deficit) excess of revenue over expenses	(332,089)	<b>(443,525)</b>	426,294
Major replacement reserve (Notes 4 and 10)	-	<b>40,288</b>	49,142
Loss on disposal of tangible capital assets	-	-	(1,808)
Operating (deficit) surplus for the year	(332,089)	<b>(403,237)</b>	473,628
Operating reserve, beginning of year	4,659,805	<b>4,659,805</b>	4,186,177
<b>Operating reserve, end of year</b>	<u>4,327,716</u>	<b><u>4,256,568</u></b>	<u>4,659,805</u>

The accompanying notes to the financial statements are an integral part of this financial statement.

# The Calgary Convention Centre Authority

## Statement of changes in net financial assets year ended December 31, 2014

	2014	2013
	\$	\$
<b>Operating (deficit) surplus for the year</b>	<b>(403,237)</b>	473,628
Amortization	<b>616,206</b>	512,006
Loss on disposal of tangible capital assets	-	1,808
Proceeds from disposal of tangible capital assets	-	21,000
Change in prepaid expenses	<b>47,437</b>	(24,988)
Allocation to major replacement reserve	<b>180,000</b>	180,000
Usage of major replacement reserve	<b>(220,288)</b>	(229,142)
Purchases of tangible capital assets	<b>(652,142)</b>	(838,872)
(Decrease) increase in net financial assets	<b>(432,024)</b>	95,440
Net financial assets, beginning of year	<b>2,345,081</b>	2,249,641
<b>Net financial assets, end of year</b>	<b>1,913,057</b>	2,345,081

The accompanying notes to the financial statements are an integral part of this financial statement.



# The Calgary Convention Centre Authority

## Statement of cash flows

year ended December 31, 2014

	2014	2013
	\$	\$
<b>Operating activities</b>		
Operating (deficit) surplus for the year	(403,237)	473,628
Items not affecting cash and equivalents		
Amortization	616,206	512,006
Loss on disposal of tangible capital assets	-	1,808
	<b>212,969</b>	<b>987,442</b>
Changes in non-cash working capital balances		
Accounts receivable	9,796	311,685
Accounts payable and accrued liabilities	(1,630,292)	2,390,309
Client deposits	187,073	(294,766)
Prepaid expenses	47,437	(24,988)
Major replacement reserve	(40,288)	(49,142)
	<b>(1,213,305)</b>	<b>3,320,540</b>
<b>Investing activities</b>		
Purchases of tangible capital assets	(652,142)	(838,872)
Proceeds from disposal of tangible capital assets	-	21,000
Change in restricted cash	(5,130)	(49,481)
Proceeds from (purchase of) short-term investments	3,121,949	(2,649,831)
Changes in non-cash working capital balances		
Due from The City of Calgary - major replacement reserve	49,142	9,434
Accounts payable and accrued liabilities	75,310	131,077
	<b>2,589,129</b>	<b>(3,376,673)</b>
Net increase (decrease) in cash and cash equivalents	<b>1,375,824</b>	<b>(56,133)</b>
Cash and cash equivalents, beginning of year	<b>452,696</b>	<b>508,829</b>
<b>Cash and cash equivalents, end of year</b>	<b>1,828,520</b>	<b>452,696</b>

The accompanying notes to the financial statements are an integral part of this financial statement.

# The Calgary Convention Centre Authority

## Notes to the financial statements

December 31, 2014

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### 1. The Calgary Convention Centre Authority

The Calgary Convention Centre Authority (the "Authority" or "CCCA") is incorporated under the laws of the province of Alberta and operated as the Calgary TELUS Convention Centre (the "Centre") pursuant to an operating agreement between the Authority and The City of Calgary ("The City"). The land, building, furniture and equipment are owned by The City, which also contributes a grant towards the operating costs of the Centre. In accordance with an amendment to the operating agreement, the Authority retains operating surpluses. Surpluses are placed in an operating reserve and are used to cover capital expenditures, extraordinary expenditures and any annual deficits, which may be incurred.

Under an extended lease agreement to expire in 2039, the Calgary Marriott acts as the exclusive caterer to the Centre.

### 2. Significant accounting policies

These financial statements are prepared in accordance with Canadian public sector accounting standards ("PSAS"). The Authority's significant accounting policies are as follows:

#### *Investments*

Investments represent Guaranteed Investment Certificates ("GIC") with original maturities greater than 90 days. Investments are recorded at fair value.

#### *Client deposits*

Client deposits represent amounts received from customers for events that have not yet occurred. These amounts are recognized as revenue in the period when the related event occurs.

#### *Revenue recognition*

Revenue comprises revenues earned from convention services, functions, food and beverage services and grant revenue received from The City. Revenues for convention services, functions and food and beverage services are recognized when the service is performed, the price is determinable and collection is reasonably assured. Grant revenue is received from The City on a quarterly basis. A proportionate amount is recognized each month. Revenue and expenses are recognized on a gross basis.

#### *Tangible capital assets*

Tangible capital assets are recorded at cost, which includes all amounts that are directly attributable to the acquisition, construction, development, or betterment of the asset. Donated assets are recorded as capital items, with the offset to revenue at their estimated fair value upon acquisition. Interest charges are not capitalized. The cost, less residual value, of tangible capital assets is amortized on a straight-line or declining-balance basis over the assets' estimated useful lives as follows:

Renovations	3-year straight-line
Building enhancements	20% declining-balance
Computer equipment	55% declining-balance
Other equipment	20% declining-balance

Revenue from government grants and transfers relating to capital acquisitions will be recognized on a straight-line basis as the capital expenditure is incurred.

#### *Impairment of tangible capital assets*

Tangible capital assets are reviewed periodically for impairment. An impairment loss will be recognized in the period when the service potential of a capital asset will be either substantially reduced or eliminated altogether by an intervening event such as natural disaster, accident and obsolescence.

## 2. Significant accounting policies (continued)

### *Use of estimates*

The financial statements are prepared in accordance with PSAS, which requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and the reported amounts of revenue, expenses and operating reserve during the year. Items subject to estimation include the valuation allowance pertaining to receivables, estimated useful lives, amortization and potential impairment of tangible capital assets, and the impact of contingencies on accrued liabilities. Where measurement uncertainty exists, the financial statements have been prepared within reasonable limits of materiality. Actual results could differ from those estimates.

## 3. Cash and cash equivalents

Cash and cash equivalents consist of cash on deposit and short-term GICs with original maturities of 90 days or less at the date of acquisition and are recorded at cost plus interest earned. The effective interest rate on the GICs held during the year was 1.64% (2013 - 1.11%) per annum. As at December 31, 2014, the Authority held \$1,669,580 (2013 - \$Nil) in short-term GICs and \$5,937,709 (2013 - \$9,059,658) in long-term GICs (Note 5).

## 4. Major replacement reserve

The Authority records an annual appropriation for facility refurbishment and major renovations. The appropriation for the year totalled \$180,000 (2013 - \$180,000).

	2014	2013
	\$	\$
Balance, beginning of year	73,393	122,535
Increase in provision for the year	180,000	180,000
Major replacement expenditures (Note 10)	<u>(220,288)</u>	<u>(229,142)</u>
Balance, end of year	<u>33,105</u>	<u>73,393</u>

## 5. Investments

Investments consist of GICs with a maturity date not greater than two years from December 31, 2014 bearing interest from 1.05% to 1.65% (2013 - 1.20% to 1.70% %) per annum. The fair value of the investments has been determined to be the principal plus interest earned to date.

## 6. Tangible capital assets

In accordance with PSAB Handbook Section 3150, The City has performed a review of the ownership and control of the land, building enhancements and equipment of the Centre. Accordingly, the Centre is recorded on the financial statements of The City. The Authority currently has an operating lease with The City, which was renewed on January 22, 2015. The contract has a nominal fee, the cost of which has been recorded through operations and maintenance expense.

	2014		
	Cost	Accumulated amortization	Net book value
	\$	\$	\$
Renovations	6,711,767	6,687,330	24,437
Building enhancements	1,287,101	449,976	837,125
Computer equipment	865,304	715,042	150,262
Other equipment	<u>2,980,404</u>	<u>1,685,311</u>	<u>1,295,093</u>
	<u>11,844,576</u>	<u>9,537,659</u>	<u>2,306,917</u>

## 6. Tangible capital assets (continued)

			2013
	Cost	Accumulated amortization	Net book value
	\$	\$	\$
Renovations	6,687,330	6,687,330	-
Building enhancements	1,099,962	274,866	825,096
Computer equipment	764,703	561,574	203,129
Other equipment	2,640,439	1,397,683	1,242,756
	11,192,434	8,921,453	2,270,981

## 7. Employee benefits

The Authority participates in the Local Authorities Pension Plan ("LAPP"), which is a multi-employer benefit plan. This plan is governed by the Public Sector Pension Plans Act. Based on the latest information available (December 31, 2013 audited financial statements), in total, the LAPP had an actuarial deficit of \$4.86 billion.

The Authority is required to make current service contributions to the LAPP of 11.39% of pensionable payroll up to the yearly maximum pensionable earnings ("YMPE"), and 15.84% thereafter. Employees of the Authority are required to make current service contributions of 10.39% of pensionable salary up to the YMPE, and 14.84% thereafter. Contributions for current services are recorded as expenditures in the year in which they become due.

Total current service contributions, as reflected in the administrative and general, marketing and operations and maintenance expenses in the statement of revenue, expenses and operating reserve by the Authority to the LAPP in 2014, were \$680,162 (2013 - \$554,916). Total current service contributions by the employees of the Authority to the LAPP in 2014 were \$626,038 (2013 - \$506,572).

## 8. Accounts payable and accrued liabilities

In accordance with the Meetings, Conventions and Incentive Travel ("MC&IT") marketing funding and management agreement (the "Agreement") between the Calgary Hotel Association and the Authority, the Calgary Hotel Association advances funds to the Authority to fund incentive payments for future events through Meetings & Conventions Calgary as well as to cover operating expenses incurred by the Authority. As at December 31, 2014, an amount of \$3,672,550 (2013 - \$2,842,301) advanced by the Calgary Hotel Association is included in accounts payable and accrued liabilities as well as in cash and cash equivalents and investments to be used by the Authority in accordance with the Agreement as described above.

## 9. Financial instruments

The Authority's financial instruments are cash and cash equivalents, accounts receivable, due from The City of Calgary - major replacement reserve, investments, accounts payable and accrued liabilities, and client deposits. The carrying values of these items approximate their fair values due to their short-term nature.

The Authority's financial instruments that are exposed to concentration of credit risk consist primarily of cash and cash equivalents and accounts receivable. Cash is placed with major financial institutions. Concentration of credit risk with respect to receivables is limited due to the large number of customers and their dispersion across geographic areas.

## 10. Major capital additions

During the year, the Authority incurred \$652,142 (2013 - \$838,872) in expenditures for major capital additions, which have been capitalized as renovations, building enhancements and equipment. Of this amount, \$331,854 (2013 - \$247,737) was funded by the Authority's operating reserve and \$220,288 (2013 - \$229,142) was funded by the Authority's major replacement reserve. The balance was funded through The City's CPRiIP (Culture Parks Recreation Infrastructure Investment Fund) Program \$Nil (2013 - \$72,053), The City's Municipal Sustainability Initiative Fund \$100,000 (2013 - \$189,890), and through the Government of Canada Western Economic Diversification Fund \$Nil (2013 - \$100,050).

## 11. 2014 budget

The budgeted amounts presented in the financial statements are based on operating and capital budgets approved by the board of directors.

## 12. Calgary Convention Centre Authority responsibilities

### *Glenbow Museum*

Through an agreement with The City, the Authority provides maintenance, engineering, housekeeping and capital project supervision for the Glenbow Museum. Expenses of \$1,622,657 (2013 - \$1,614,306) incurred in provision of these services are included in the expenses of the Authority. Recovery of the expenses plus a management fee \$1,709,057 (2013 - \$1,701,306) are included in operating revenue of the Authority. Capital projects supervised by the Authority totalled \$1,546,400 (2013 - \$94,086) during the year.

### *Retail Spaces, North Building*

The Authority provides basic property management services for the retail spaces and parkade in the north building. Expenses of \$410,545 (2013 - \$371,725) incurred in provision of these services are included in the expenses of the Authority. Recovery of the expenses plus a management fee \$450,214 (2013 - \$410,325) are included in operating revenue of the Authority.

### *Meetings and Conventions Calgary*

Through an agreement with the Calgary Hotel Association, the Authority provides management and operation of destination sales and marketing for MC&IT. Expenses of \$2,407,319 (2013 - \$2,405,415) incurred in provision of these services are included in the expenses of the Authority. Funding to cover these expenses \$2,407,319 (2013 - \$2,405,415) is reported net of expenses. Pursuant to the agreement, effective January 1, 2014 the Authority charges an administration/marketing fee for management and operation of the program. The fee of \$186,787 (2013 - \$Nil) is included in the operating revenue of the Authority.

### *Convention Centres of Canada*

The Authority holds and administers the restricted funds of the Convention Centres of Canada, an affiliation of 19 major Canadian convention centres. As at December 31, 2014, an amount of \$60,481 (2013 - \$45,302) is included in accounts payable and accrued liabilities as well as restricted cash.

### *Energy Cities Alliance*

The Authority holds and administers the restricted funds of the Energy Cities Alliance, a marketing partnership of convention centres. As at December 31, 2014, an amount of \$37,349 (2013 - \$47,398) is included in accounts payable and accrued liabilities as well as restricted cash.

## 13. Presentation and reclassification of prior year balances

Certain of the prior year's balances, specifically cash and cash equivalents and restricted cash on the statement of financial position and statement of cash flows, have been reclassified to conform to the current year's statement of financial position and statement of cash flow presentation.