

# Applicant Outreach Summary

2023 November 10



## Community Outreach on Planning & Development Applicant-led Outreach Summary

**Please complete this form and include with your application submission.**

**Project name:** Saddle Ridge - Cell D Outline Plan & Land Use Amendment

Did you conduct community outreach on your application?  YES or  NO

If no, please provide your rationale for why you did not conduct outreach.

### Outreach Strategy

Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)

We focused our engagement on those residing within the south portion of Saddle Ridge - Cell D. Through our engagement strategy, we were able to establish a continuous dialogue with residents. We started our engagement with two sets of e-mails sent to the adjacent landowners. The e-mails included background and status of the project as well as the proposed outline plan and land use districts. The e-mails also welcomed any feedback and questions. The dates the e-mails were sent on were October 14, 2021 and December 15, 2021. Follow up phone calls were also made to each of the landowners. With connections established, we were periodically contacted by stakeholders for updates. Meetings were also held with two of the adjacent landowners discuss the provision of access and utilities.

### Stakeholders

Who did you connect with in your outreach program? List all stakeholder groups you connected with. (Please do not include individual names)

The south portion of Cell D is made up of sixteen landowners. Eight of the landowners are participating in the outline plan process. Of the remaining eight landowners, seven were contacted through e-mail and/or through a phone call. The one landowner that was not contacted is the furthest away from the proposed outline plan and would least likely to be impacted. We also did not have e-mail/phone information for them.

The Saddle Ridge Community Association contacted us as a result of the City's circulation process.

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### What did you hear?

Provide a summary of main issues and ideas that were raised by participants in your outreach.

No issues of concern were raised by any of the adjacent landowners. The applicant did discuss coordinating dedication of 82 Avenue NE with the adjacent landowners.

The Community Associate identified how they preferred that the numbered streets be changed to names with the "Saddle" suffix. In that regard, we changed the street names accordingly. They raised no other issues.

### How did stakeholder input influence decisions?

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

The project team was driven to work with adjacent landowners to achieve a significant future dedication 82 Avenue NE due its importance in ensuring servicing for the area. In this regard, we were able to expand the ownership group from the original six to eight.

### How did you close the loop with stakeholders?

Provide a summary of how you shared outreach outcomes and final project decisions with the stakeholders that participated in your outreach. (Please include any reports or supplementary materials as attachments)

One additional project update will be sent to the adjacent landowners and the Community Association now that the outline plan is found acceptable to City administration in lead up to CPC and Council.

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