

Street Name in Rangeview (Ward 12), SN2023-0010

RECOMMENDATION:

That Calgary Planning Commission recommend that Council:

Adopt, by resolution, the proposed street name: Heartwood.

**RECOMMENDATION OF THE CALGARY PLANNING COMMISSION, 2023
 NOVEMBER 16:**

That Council adopt, by resolution, the proposed street name: Heartwood.

HIGHLIGHTS

- This application proposes the additional street name, Heartwood, in the community of Rangeview.
- Administration recommends approval of the proposal as it complies with the *Municipal Naming, Sponsorship and Naming Rights Policy*.
- What does this mean to Calgarians? Municipal naming of streets plays an important role in simple and unambiguous identification for location and navigation within Calgary.
- Why does this matter? The proposal will assist citizens and emergency services operators with navigation to and within the developing community of Rangeview by allowing for unique street names in the community.
- Heartwood is an additional street name for the area related to outline plan and land use redesignation application LOC2021-0073, approved by Calgary Planning Commission on 2022 March 24.
- The community name of Rangeview was adopted on 2018 December 10.

DISCUSSION

This application in the western part of the community of Rangeview, was submitted by Situated Consulting Corp. on behalf of Rohit Land Development on 2023 September 22. The site is south of 196 Avenue SE, west of 88 Street SE and east of 52 Street SE. Location maps can be found in Attachment 1.

The proposed street name, Heartwood, will be used in the area covered by LOC2021-0073 located in the western part of Rangeview as shown in Attachment 2. It is surrounded by the developing communities of Mahogany and Seton.

The proposed name of Heartwood is inspired by the dense inner part of a tree that yields the hardest timber known as heartwood. Heartwood is a distinct name and does not exist in Calgary and surrounding area.

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ENGAGEMENT AND COMMUNICATION

- Outreach was undertaken by the Applicant
- Public/interested parties were informed by Administration

Applicant-Led Outreach

Applicant-led outreach was not required for this application because the subject site is not yet developed.

City-Led Outreach

In keeping with Administration’s practices, this application was circulated to public/interested parties. There is no community association on the subject area.

IMPLICATIONS

Social

As per the *Municipal Naming, Sponsorship and Naming Rights Policy*, municipal naming plays an important role in simple and unambiguous navigation within the City of Calgary and neighbouring municipalities.

Environmental

There are no concerns associated with this application.

Economic

There are no concerns associated with this application.

Service and Financial Implications

No anticipated financial impact.

RISK

There are no known risks associated with this application.

ATTACHMENTS

1. Location Maps
2. Approved Outline Plan (LOC2021-0073)
3. **CPC Member Comments**

Department Circulation

General Manager (Name)	Department	Approve/Consult/Inform