

Applicant Outreach Summary



Community Outreach on Planning & Development Applicant-led Outreach Summary

Please complete this form and include with your application submission.

Project name:

Did you conduct community outreach on your application? YES or NO

If no, please provide your rationale for why you did not conduct outreach.

Outreach Strategy

Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)

The outreach has been conducted by the developer by means of proposed upcoming Land Use Amendment and DP information letter distribution, also via personal engagement with the residents of the community who he met while door knocking 50 of the adjacent home owners, received emails from as a result of the outreach & were contacted via the phone.

Stakeholders

Who did you connect with in your outreach program? List all stakeholder groups you connected with. (Please do not include individual names)

Developer engaged with the president of the Community Association, development representatives of the Ward Councillor, a number of available residents of the community, 50 letters were distributed among the neighbours.

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What did you hear?

Provide a summary of main issues and ideas that were raised by participants in your outreach.

The responders to the community outreach campaign were mostly neutral in their feedback, understanding that the upcoming LUA is in line with the City policies and development direction, with some responding that they look forward to seeing the upcoming DP application for more information.

Some additional resident concerns provided were more centered on ensuring the quality of the development provided a quality aesthetic, used quality & long lasting materials and would ensure all building codes were followed.

Added on 19 Sep., 2023 through DTR:

- Lack of concurrent DP application
- Size of the lot compared to other H-GO applications
- Density increase concerns of increase of traffic and street parking, waste and recycling increase
- Lack of follow up from applicant after initial engagement
- Future noise and dust from construction

How did stakeholder input influence decisions?

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

The developer communicated to the community that this development is being professionally undertaken with experienced local design firm, an experienced & reputable builder, and being developed by very experienced real estate professionals who make their living in sales & property management in the Great Calgary area. We ensured residents of this in our discussions. The development and design team are long time investors, prior residents, commercial owners in the community of Shaganappi and we intend to create a positive development that adds value and aligns with the vision for the community.

How did you close the loop with stakeholders?

Provide a summary of how you shared outreach outcomes and final project decisions with the stakeholders that participated in your outreach. (Please include any reports or supplementary materials as attachments)

All stake holders will continue to be provided updates as we progress from LUD towards concurrent development permit. We intend to revisit discussions with the community association development committee, the residents, and the City Councillors Office as we progress through the application. Updated signage & letters to residents plus Online/in-person meetings will be held.

Addition from 19 September, 2023:

The follow up response and additional information letter is being prepared by the design and development team to address the most commonly heard concerns.

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