

# Applicant Outreach Summary

2023 July 24



## Community Outreach on Planning & Development Applicant-led Outreach Summary

**Please complete this form and include with your application submission.**

**Project name:** 532 34 Avenue NE

Did you conduct community outreach on your application?  YES or  NO

If no, please provide your rationale for why you did not conduct outreach.

[Redacted area]

### Outreach Strategy

Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)

MAILED LETTER TO SURROUND HOUSE ON JUNE 21ST 2023  
- 524, 525, 526, 528, 529 34 AVENUE NE & 3502 5 STREET NE

[Redacted area]

REACHED OUT TO WINSTON HEIGHT COMMUNITY ASSOCIATION  
- CURRENTLY LOOKING FOR REPLACEMENT FOR PLANNING COMMITTEE  
(EMAIL FROM JULY 7TH 2023 FROM HANS KOPPE (CASOLA KOPPE) WHO IS  
FILLING IN THE MEANTIME (FILLING IN FOR ALEX - PRESIDENT OF  
ASSOCIATION).  
- MOVE FORWARD UNTIL THEY CAN HELP OUT

### Stakeholders

Who did you connect with in your outreach program? List all stakeholder groups you connected with. (Please do not include individual names)

COMMUNITY ASSOCIATION, SURROUNDING NEIGHBORS

[Redacted area]

[calgary.ca/planningoutreach](http://calgary.ca/planningoutreach)



## Community Outreach for Planning & Development Applicant-led Outreach Summary

### What did you hear?

Provide a summary of main issues and ideas that were raised by participants in your outreach.

NO COMMENTS FROM ANYONE

### How did stakeholder input influence decisions?

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

HAVE NOT HEARD BACK FROM ANYONE.

### How did you close the loop with stakeholders?

Provide a summary of how you shared outreach outcomes and final project decisions with the stakeholders that participated in your outreach. (Please include any reports or supplementary materials as attachments)

WILL DO ANOTHER FURTHER OUTREACH WITH COMMUNITY ASSOCIATION. I NOTICED THAT SOME COMPANY ARE USING FACEBOOK ADS TO DO AN OUTREACH AS WELL (CONFIRM IF THIS WOULD BE IDEAL TO DO BEFORE I PUT SOME FUNDS INTO THIS ADVERTISING).

[calgary.ca/planningoutreach](https://calgary.ca/planningoutreach)