Applicant Outreach Summary



Community Outreach on Planning & Development Applicant-led Outreach Summary

Please complete this form and include with your application submission.

| Project name: LOC2023-0147 | | |
|--|---------------|------------------------|
| Did you conduct community outreach on your application? | ✓ YES | or NO |
| If no, please provide your rationale for why you did not conduct outreach. | | |
| Public outreach and engagement is ongoing, the results is complete. | s will be ser | nt in when the process |

Outreach Strategy

Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)

The applicant created a designated community outreach letter that provided details to residents that directed to the City of Calgary H-GO bylaws, along with diagrams of possible midblock H-GO build types, and provided details of which areas of the city have been identified as possible H-GO sites.

We also included links to the Westbrook Area Redevelopment Plan that was approved showcasing that this lot does fall on the Neighborhood connector corridor that would allow for this change of use.

This was hand delivered by the applicant to 50 of the closest residents whereby 'at the door' conversations were had, and also subsequent phone calls & emails to further describe the intention of the land use change. The applicant also had a virtual meeting with the community association to discuss the landuse and subsequent details of the upcoming development permit application.

As well our 'land use change' 4 by 8ft notice was provided on site.

Stakeholders

Who did you connect with in your outreach program? List all stakeholder groups you connected with. (Please do not include individual names)

50 of the closest residents were actively door knocked by the applicant, along with flyers dropped off with details & contact details should somebody seek more information or clarification.

Councillor Pootman and his office was engaged for a virtual meeting to discuss the proposed change and subsequent DP application.

Community association President and others were contacted in an online zoom meeting format as well.

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What did you hear?

Provide a summary of main issues and ideas that were raised by participants in your outreach.

We did not receive much in the way of feedback or issues raised by the landuse change as most noted they would like to see this block of housing improved and welcome its transition to new built housing.

Mention was made that upon development permit application they would like to see use improve the streetscape and current transition from property to alley to the east.

How did stakeholder input influence decisions?

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

We made note of the items for our future development permit application.

At this point, this H-GO application is directly in line with the City of Calgary approval of the Westbrook Area Redevelopment Plan and thus we don't believe much change if any is needed.

How did you close the loop with stakeholders?

Provide a summary of how you shared outreach outcomes and final project decisions with the stakeholders that participated in your outreach. (Please include any reports or supplementary materials as attachments)

We informed stake holders that we will re-connect when we move further with the DP application to provide the massing, project renderings and final design.

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