

# Applicant Outreach Summary

2023 June 29



## Community Outreach on Planning & Development Applicant-led Outreach Summary

**Please complete this form and include with your application submission.**

**Project name:** 8304 47 AVE NW

Did you conduct community outreach on your application?  YES or  NO

If no, please provide your rationale for why you did not conduct outreach.

### Outreach Strategy

Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)

I knocked on doors and spoke to direct and nearby neighbors in May 2023. I communicated with a representative from the Bowness Community Association via email on May 25, May 30 and May 31, 2023. I also communicated with Councillor Sonya Sharp's (Ward 1) office, via email on May 25, May 30, May 31, and June 6, 2023.

### Stakeholders

Who did you connect with in your outreach program? List all stakeholder groups you connected with. (Please do not include individual names)

Nearby neighbors, representatives from the Bowness Community Association and Ward 1 Councillor, Sonya Sharp's office.

[calgary.ca/planningoutreach](https://calgary.ca/planningoutreach)



## Community Outreach for Planning & Development Applicant-led Outreach Summary

### What did you hear?

Provide a summary of main issues and ideas that were raised by participants in your outreach.

The representative from the Bowness Community Association (BCA) mentioned that BCA would not support this application, but also said; "the city is not bound by the committee's recommendation, and that similarly rezoned projects may still have been approved in the past."

Ward 1 Councillor Sonya Sharp's office asked for details and information about the application, which were provided.

The neighbors had mixed reactions to the proposed Land Use Re-designation. As expected, some were against more density/development, while others thought it would be a good idea to increase density and help prevent urban sprawl. Some thought it would help increase their property values

### How did stakeholder input influence decisions?

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

The neighbors had mixed reactions to the proposed Land Use Re-designation. As expected, some were against more density/development, while others thought it would be a good idea to increase density and help prevent urban sprawl. Some were worried about parking issues. Some thought it would help increase their property values. A couple of the neighbors asked us to add "green infrastructure" to the development.

We assured neighbors that the proposed development would have its own parking stalls on the property, thereby reducing the need for off-property parking. Because we were asked to add "green infrastructure" we decide to add things such as 'low flush toilets', LED lighting, upgraded insulation, solar panels, etc.

### How did you close the loop with stakeholders?

Provide a summary of how you shared outreach outcomes and final project decisions with the stakeholders that participated in your outreach. (Please include any reports or supplementary materials as attachments)

I personally spoke to neighbors and Bowness Community Association representatives. In addition I hand delivered letters to all the nearby neighbors.

[calgary.ca/planningoutreach](https://calgary.ca/planningoutreach)