



# BUSINESS IMPROVEMENT AREAS

IN CALGARY

**5,954** 

BUSINESSES IN CALGARY BUSINESS IMPROVEMENT AREAS

Calgary's Business Improvement Areas (BIAs) bring our city to life. We champion community and drive economic prosperity. Our mission is clear: transform business districts into vibrant hubs where commerce, culture, and community thrive.

**259** 

NEW BUSINESSES OPENED OVER THE LAST CALENDAR YEAR

We don't just spend tax dollars; we multiply them. Our economic initiatives create ripples that stream into economic spin-offs. As business incubators, we work hand in hand with our members, community associations, The City of Calgary, and other stakeholders to boost economic well-being and attract new businesses.

**274,000**

 DOLLARS SPENT ON SECURITY, SOCIAL ISSUES & PUBLIC SAFETY

We're not just dreamers; we're doers. Collaborating with city departments, we tackle operational challenges and enhance public appeal.

DOLLARS SPENT ON ENHANCED CLEAN UP, & PUBLIC REALM IMPROVEMENTS 

**2,668,000**

 NUMBER OF EVENTS HOSTED BY CALGARY BIAS **220**

As advocates, we ensure public safety and maintain unique neighborhood charm.

Our clean and safe programs keep our city inviting. We invest in public art, beautify streetscapes, and host popular events that draw crowds, and turn ordinary days into extraordinary memories.



WE ARE PRIMARILY FUNDED THROUGH A TAX LEVY COLLECTED FROM BUSINESSES

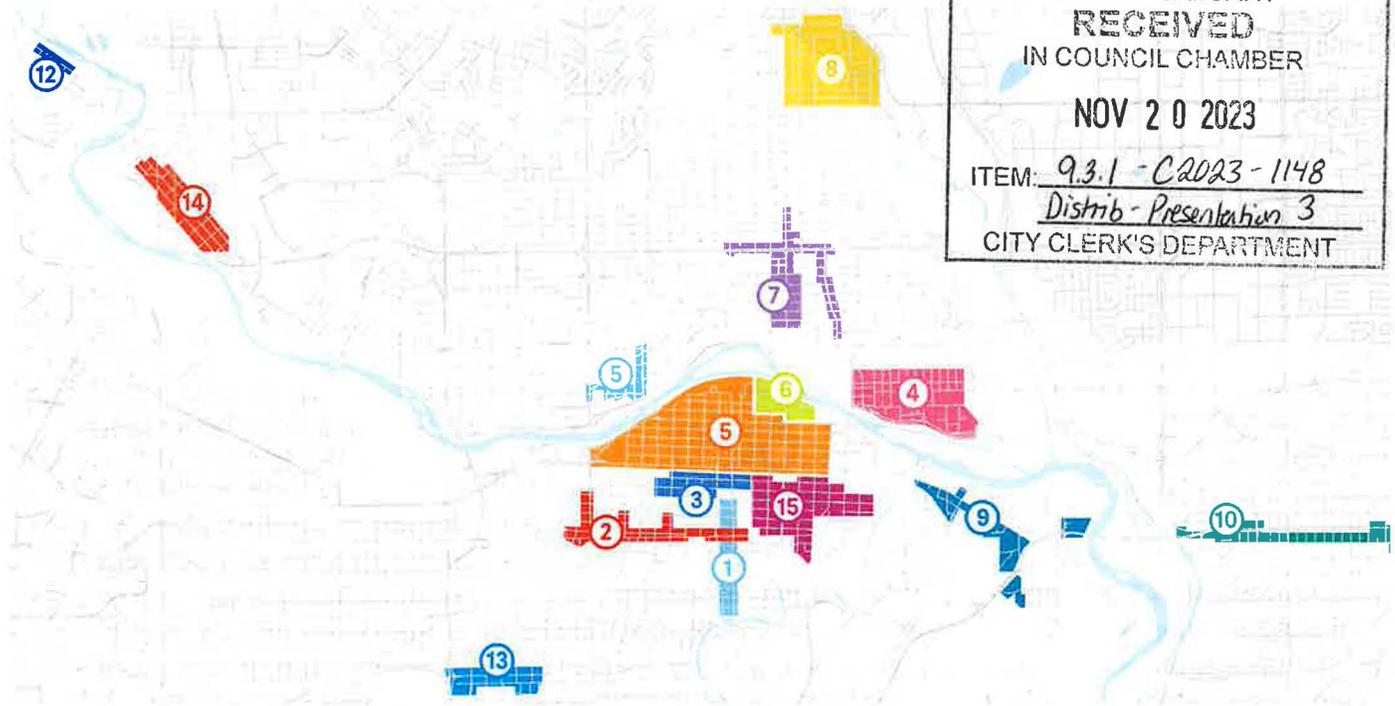
We are primarily funded through a tax levy collected from businesses within our zones. Grants, subsidies, special contracts, events, and fundraising all play a vital role in enabling us to continue our transformative work. Our volunteer boards of directors pour their hearts into each project, tirelessly enhancing vibrancy, public appeal, safety, and marketability.

*We maintain unique identities for each BIA, never losing the charm of the neighbourhood. Our clean and safe programs breathe life into public spaces, ensuring that our city's heart is pristine and inviting.*



# BUSINESS IMPROVEMENT AREAS IN CALGARY

CITY OF CALGARY  
**RECEIVED**  
 IN COUNCIL CHAMBER  
**NOV 20 2023**  
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 CITY CLERK'S DEPARTMENT



- 1. 4th Street BIA
- 2. 17th Ave BIA
- 3. Beltline BIA
- 4. Bridgeland BIA
- 5. Calgary Downtown Association
- 6. Chinatown BIA
- 7. Crescent Heights Village BIA
- 8. Greenview Industrial BIA
- 9. Inglewood BIA
- 10. International Avenue BRZ
- 11. Kensington BRZ
- 12. Mainstreet Bowness BIA
- 13. Marda Loop BIA
- 14. Montgomery on the Bow BIA
- 15. Victoria Park BIA

In 2023, \$5 million in BIA levy fees were paid by 5,954 Calgary businesses.

Collectively, the 15 Calgary BIAs secured an additional \$4,695,000 in funding through grants that further supported and enhanced BIA initiatives.

Below is a snapshot of what we have accomplished in one year.

**1,023,875**

DOLLARS SPENT ON MARKETING & COMMUNICATIONS

**4,695,250**

DOLLAR VALUE OF ADDITIONAL GRANTS & FUNDING SOURCES SECURED

**411,700**

ATTENDEES AT EVENTS LED BY CALGARY BIAs

**10,710**

NUMBER OF VOLUNTEER HOURS SPENT

**175**

PATIOS WERE OPEN OVER THE SUMMER OF 2023

**29** PLACEMAKING PROJECTS WERE CREATED

DOLLARS SPENT ON SPECIAL PROJECTS & EVENTS

**1,807,000**

**473** NUMBER OF FLOWER PLANTERS INSTALLED