Applicant Outreach Summary





WHAT WE HEARD REPORT

BLOCK 21 LAND USE AMENDMENT

June 21, 2023



University District is a community by University of Calgary Properties Group

myuniversitydistrict.ca



Data Summary

BLOCK 21 LAND USE AMENDMENT

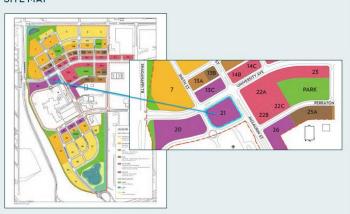
The U/D Resident Engagement Session invited community members to engage and provide feedback on the proposed land use change on Block 21 from office-use to self-storage and mixed-use.

A Land Use Amendment (also called a Land Use Redesignation) is a formal request to modify the current zoning to allow for future development on a land parcel that has a different vision than originally intended.

This could include but not limited to:

- Uses allowed (Permitted vs Discretionary)
- Height

SITE MAP



NEXT STEPS

Feedback from this engagement session will be distributed to the City of Calgary as part of the review process. Approval is expected for the end of the year.

OUTREACH STRATEGIES

On-Site Event Invitations



4 wind signs placed on-site inviting participants to engagement session

Existing User Connections



Engaged with resident emails on file and condo board and property managers

In-Person Engagement Session



June 21, 2023 32 participants

Ongoing Outreach



Additional opportunities to engage and provide feedback

STAY CONNECTED

Visit: myuniversitydistrict.ca/news Email: info@ucpg.ca Resident Communications Sign Up: http:// eepurl.com/hOhZ35



What We Heard

During the engagement session, there were 32 participants that provided a total of 40 comments on Block 21. Participants were also asked to provide feedback on additional amenities that should be considered in the community. The majority of the 47 comments emphasized the addition of more retail on the main street.

MEMBERS IN ATTENDANCE INCLUDED:

- 1. University of Calgary Properties Group
- 2. Discover Self-Storage Inc.
- 3. B&A Studios
- 4. University District Residents
- 5. Varsity Representatives
- 6. University Heights Representatives



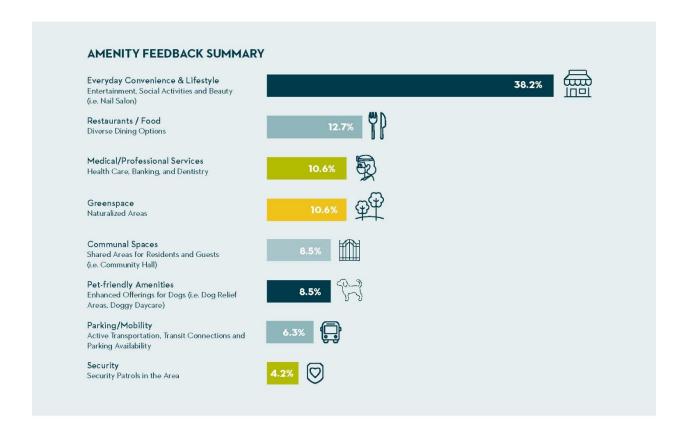




THROUGH THEMATIC ANALYSIS OF THE FEEDBACK RECEIVED, THE PROJECT TEAM ORGANIZED THE RESPONSES BY KEY TOPIC AREAS.







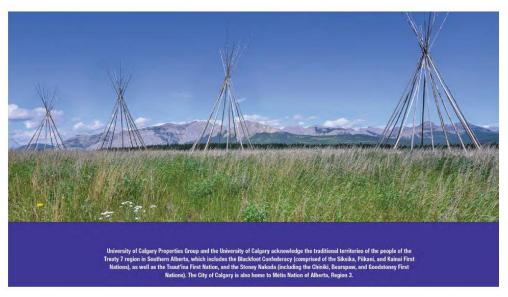
Key Outcomes & Takeaways

- Prioritize design to ensure cohesion and synergy with community.
- · Develop security measures to elevate safety.
- · Incorporate building designs with considerations for potential traffic impacts.
- Enhance the community garden (ie. shade & seating).
- Examine location of rooftop solar panels.
- · Continue to engage with community members.



Event Materials







MEETING RECORDING DISCLAIMER

Please be advised, this meeting is being audio recorded for scribing purposes.













Land Use Amendment

What is a Land-Use Amendment?

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life works here.

Land Use Amendment

Why?

- · Change in market conditions
- Proximity to the UCalgary, hospitals, and growing population of downsizing residents
- · Diversifying rich amenities within the area
- Diversity in uses
- · Major Activity Centre



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