

# Applicant Outreach Summary

2023 November 27



## Community Outreach for Planning & Development Applicant-led Outreach Summary

**Please complete this form and include with your application submission.**

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**Project name:**

Seton Ridge (Brookfield) LOC2021-0067

Did you conduct community outreach on your application? YES  or NO

If no, please provide your rationale for why you did not conduct outreach.

**Outreach Strategy**

Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)

The three landowners have collaborated to provide engagement for lands located within the Ricardo Ranch Area Structure Plan. Genesis and Brookfield were pursuing Outline Plans and Land Use Amendments for their projects (Genesis was approved in 2022). Jayman has recently submitted their applications for their lands but has participated throughout engagement with Genesis and Brookfield.

Public engagement tactics included:

- Virtual Public Information Session held on October 24, 2022, 58 session attendees
- Online survey available from October 24 – November 7, 2022, 22 surveys completed
- Posting the Information Session recording on YouTube, 322 views
- Promotion through outdoor signs, postcards, and stakeholder emails, 73 email subscribers
- Meetings in response to interested stakeholders

In 2019, during the development of the ASP, the landowners supported an Indigenous engagement program with Traditional Knowledge Keepers from the Treaty 7 Nations. Based on policy direction from the Ricardo Ranch ASP, this work has continued with the Outline Plan and Land Use Amendment applications. Recent Indigenous engagement tactics have included:

- Coordination with The City of Calgary's Indigenous Relations Office to support engagement planning and approach.
- Email outreach to previously engaged Indigenous Knowledge Keepers
- Meeting with Indigenous Knowledge Keepers on December 14, 2021.
- Informal meetings with Indigenous Knowledge Keepers over December 2021 and upcoming ceremony for the lands.

**Stakeholders**

Who did you connect with in your outreach program? List all stakeholder groups you connected with. (Please do not include individual names)

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Through outreach we connected with:

- The Landowners contained within the Ricardo Ranch ASP.
- Residents of surrounding communities including Seton, Rangeview, Auburn Bay, and Mahogany and interested groups as part of our Virtual Session.

Through Indigenous engagement, we provide outreach to Traditional Knowledge Keepers from the Treaty 7 Nations including the Blackfoot Confederacy (comprising the Siksika, Piikani, and Kainai First Nations), as well as the Tsuut'ina First Nation, and the Stoney Nakoda (including the Chiniki, Bearspaw, and Goodstoney First Nations), the Métis Nation of Alberta, Region 3, and urban Indigenous community members.

### What did you hear?

Provide a summary of main issues and ideas that were raised by participants in your outreach.

The main feedback themes collected through public engagement included:

- Setback distances from the Bow River, and comments about reducing or eliminating development below the escarpment.
- Future flood risk and the supporting studies that have been completed to ensure the community will not be impacted by a flood. There were questions on flood mitigations including the volume of fill needed to assist with flood mitigation and the development of a safe community.
- Interest in the Great Blue Heron Rookery and bank swallows and how the proposed project will support preservation of both species and their habitats.
- Timeline for the development of the Ricardo Ranch ASP area.
- Types of housing options proposed for the project as well as the location of commercial areas.

Through Indigenous engagement we received preliminary responses, reactions, and direction on various topics areas. These topic areas were identified through prior engagement and provide opportunity to incorporate feedback directly into the plans. We are in the first phase of refining topics and engagement processes for ongoing Indigenous inclusion that will continue throughout the development of the community.

The Knowledge Keepers were appreciative of the outreach and update on the area. A general discussion occurred related to where development would occur on the lands, areas that would be retained as environmental reserves, studies that were completed and some initial findings, and the plan for continued engagement in relation to open space planning, pathways, education opportunities etc. It was concluded that this was the beginning of the relationship, and we would seek more input as we got to detailed stages of the project. There was mutual interest in having the lands blessed before any work was completed, a site visit and discussion around historical findings and future opportunities for input into open space elements. We anticipate our second round of discussions to occur in 2024.

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### **How did stakeholder input influence decisions?**

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

We recognize that natural assets in the City of Calgary are valuable for the whole collective. There is opportunity for the transfer of private lands to city ownership with this application. We also understand the desire to retain as much open space as possible. Since the open house, some reconfiguring and enhancements have been made to the plan which included a larger designation to Environmental Reserve.

### **How did you close the loop with stakeholders?**

Provide a summary of how you shared outreach outcomes and final project decisions with the stakeholders that participated in your outreach. (Please include any reports or supplementary materials as attachments)

A What We Heard Report was prepared following the virtual information session. The report summarized public engagement efforts and included a list of all questions received during the session along with responses from the project team. The engagement summary, along with a recording of the Information Session, were sent to all email subscribers.

Indigenous engagement and outreach will continue throughout 2024 as we enter Phase 2 of the strategy. We anticipate this process to extend beyond the Outline Plan approval. The intentions of the applicants is to establish relationships and "collaborate" level opportunities for Indigenous feedback to transform certain project components.

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