

Community Name in Residual Sub-Area 2L (Ward 2), SN2023-0011

RECOMMENDATION:

That the Calgary Planning Commission recommend that Council:

Adopt, by resolution, the proposed community name: Moraine

HIGHLIGHTS

- This application proposes the new community name Moraine to replace the existing community of Ambleton and include a portion of Residual Sub-Area 2L.
- Administration recommends approval of the proposal as it complies with the *Municipal Naming, Sponsorship and Naming Rights Policy* and aligns with the *Glacier Ridge Area Structure Plan (ASP) Community Plan Area*.
- What does this mean to Calgarians? Municipal naming of communities plays an important role in defining communities and navigation within Calgary.
- Why does this matter? This proposal matters as it aligns with the *Glacier Ridge ASP* for Community D, which provides one consistent name for the whole Community D area and replaces the existing community name of Ambleton.
- The application aligns with the *Glacier Ridge ASP Map 4: Communities and Neighborhoods*.
- There is no previous Council direction regarding this proposal.

DISCUSSION

B&A Studios, on behalf of Brookfield Residential, Jayman Built and Qualico Developments, has submitted a new community name of Moraine. The proposed new community will be used in the area south of 160 Avenue NW alignment, west of 14 Street NW, north of 144 Avenue NW, and east of 24 Street NW identified as Community D in the *Glacier Ridge ASP*. Moraine will replace Ambleton and portion of Residual Sub-Area 2L as community name for the area, identified in blue on Attachment 2 in this report.

The community name of Ambleton was previously approved by Council on 2020 February 3 with application SN2019-0012. However, this did not align with the intent of the ASP policy for establishing four complete Communities within the *Glacier Ridge ASP*. Section 3.1.1 states “*The Plan Area should create four Communities and 18 Neighbourhoods and one District as shown on Map 4: Communities and Neighbourhoods.*” This application intends to align with that vision and has the support of all three current landowners.

Moraine is defined as a mass of rocks and sediment carried down and deposited by a glacier, typically as ridges at its edges or extremity. The Glacier Ridge area contains glaciers and propose the name Moraine to capture and reflect this.

ENGAGEMENT AND COMMUNICATION

- Outreach was undertaken by the Applicant
- Public/interested parties were informed by Administration

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Applicant-Led Outreach

Applicant-led outreach was not required for this application as the subject site is not yet fully developed. Consent from all three current landowners in support of this application, was submitted to Administration.

City-Led Outreach

In keeping with Administration’s practices, this application was circulated to relevant public/interested parties. There is no community association for the subject area.

Administration considered the relevant planning issues specific to the application and has determined the proposal to be appropriate.

Following Calgary Planning Commission, notifications for a Public Hearing of Council will be posted on-site and mailed to adjacent landowners. In addition, Commission’s recommendation and the date of the Public Hearing will be advertised.

IMPLICATIONS

Social

As per the *Municipal Naming, Sponsorship and Naming Rights Policy*, municipal naming plays an important role in navigation within the City of Calgary.

Environmental

There are no concerns associated with this application.

Economic

There are no concerns associated with this application.

Service and Financial Implications

No anticipated financial impact.

RISK

There are no risks associated with this application.

ATTACHMENTS

1. Location Maps
2. Glacier Ridge ASP Map 4: Communities and Neighborhoods

Department Circulation

General Manager (Name)	Department	Approve/Consult/Inform