

# Applicant Outreach Summary



## Community Outreach on Planning & Development Applicant-led Outreach Summary

Please complete this form and include with your application submission.

Project name: Renfrew Multifamily

Did you conduct community outreach on your application?  YES or  NO

If no, please provide your rationale for why you did not conduct outreach.

### Outreach Strategy

Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)

Our team has shared the initial development concept with the community association president & planning & development representative on June 20, 2023, and one page information flyers were delivered to nearby neighbors in the area with a description of the project in early July 2023.

Meetings were arranged with Area Councilor and Community to understand if there are any concerns and addressed these (building height, parking, W+R) for development permit application.

### Stakeholders

Who did you connect with in your outreach program? List all stakeholder groups you connected with. (Please do not include individual names)

Councilor's office - We attended the meeting on June 22, 2023 with the Ward councilor and presented the information brochure and our schematic design package.

Community Association & Neighbors - We held a meeting in the office on September 18, 2023, to discuss the proposed design and address community concerns. The attendees included two team representatives, consultant (Mr. Mike B.) from both the neighborhood and our team (Mr. Rick G.), and a community member who resides in the townhouse complex west of proposed development.

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### What did you hear?

Provide a summary of main issues and ideas that were raised by participants in your outreach.

The proposal is consistent with the policy and direction of sensitive contextual intensification of Established Areas in the City's Municipal Development Plan.

We have received the DTR from the planner on Aug. 17, 2023, as well a letter from a consultant engaged by the neighborhood, regarding concerns about the proposed zoning - mainly related to height.

### How did stakeholder input influence decisions?

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

Following the DTR and comments from the neighborhood, the community engagement process was carried from mid Aug. 2023 and Client enlisted the services of a consultant (Rick Grol) as facilitator. A meeting was held at sphere office on September 18, 2023, to discuss and address community concerns. The attendees included two team representatives, consultant (Mike B.) from both the neighborhood and our team, and a community member. It was mutually agreed upon to revise the land-use application to R-CG as the proposed design meets the parking and height requirements per R-CG and addresses the unique characteristics of our subject site.

### How did you close the loop with stakeholders?

Provide a summary of how you shared outreach outcomes and final project decisions with the stakeholders that participated in your outreach. (Please include any reports or supplementary materials as attachments)

With careful consideration of the community's preferences and as agreed upon by both parties, we decided to revise the land-use application to R-CG. The proposed development is 2-storey development with 3/2-bedroom units, required parking & private W+R pick-up. Development permit application is under review.

Our team also held a virtual meetings with the file manager on October 19 & Nov. 30 to confirm and discuss the amendment.

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