

Street Names in Rangeview (Ward 12), SN2023-0007

RECOMMENDATION:

That Calgary Planning Commission recommend that Council:

Adopt by resolution the proposed street names: Rose Ranch, Rosebud, Roseberry, Rosebush, Rosetta and Rosemary.

HIGHLIGHTS

- This application proposes new street names Rose Ranch, Rosebud, Roseberry, Rosebush, Rosetta and Rosemary.
- The proposal complies with the *Municipal Naming, Sponsorship and Naming Rights Policy*.
- What does this mean to Calgarians? Naming of roadways plays an important role in simple and unambiguous identification of location and navigation within Calgary.
- Why does this matter? The proposal will assist citizens and emergency services operators with navigation to and within the developing community of Rangeview allowing for unique roadway names in the community.
- The application is associated with a land use and outline plan application, LOC2022-0186, which is currently under review.
- There is no previous Council direction regarding this proposal.

DISCUSSION

This application in the southeast community of Rangeview was submitted by Arcadis Professional Services (Canada) Inc. on behalf of Range West Developments Ltd. on 2023 September 06.

The subject land is located in southeast Calgary, north of 212 Avenue SE, east of west 1/2 14-22-29-4, south of Rangeview Avenue SE and west of 88 Street SE in the community of Rangeview. Location maps are provided in Attachment 1.

The developer proposes to informally market the smaller area within the Rangeview community as Rose Ranch neighbourhood, named for the prickly rose, a native plant growing in the area where the proposed street names will be used. The developer also submitted additional street names (some related, and some not related to the local flora), that all start with "Rose" connecting it to the proposed informal neighbourhood naming scheme, thus establishing a naming theme as required in the naming policy. Administration does not object to this naming proposal as the names are unique and do not pose wayfinding and safety concerns.

ENGAGEMENT AND COMMUNICATION

- Outreach was undertaken by the Applicant
- Public/interested parties were informed by Administration

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Applicant-Led Outreach

Applicant-led outreach was not required for this application as the subject site is not yet developed.

City-Led Outreach

In keeping with Administration’s practices, this application was circulated to relevant public/interested parties. No comments from the public were received.

IMPLICATIONS

Social

As per the *Municipal Naming, Sponsorship and Naming Rights Policy*, naming of roadways plays an important role in simple and unambiguous navigation with the City of Calgary.

Environmental

There are no concerns associated with this application.

Economic

There are no concerns associated with this application.

Service and Financial Implications

No anticipated financial impact.

RISK

There are no risks associated with this application.

ATTACHMENTS

1. Location Maps

Department Circulation

General Manager (Name)	Department	Approve/Consult/Inform