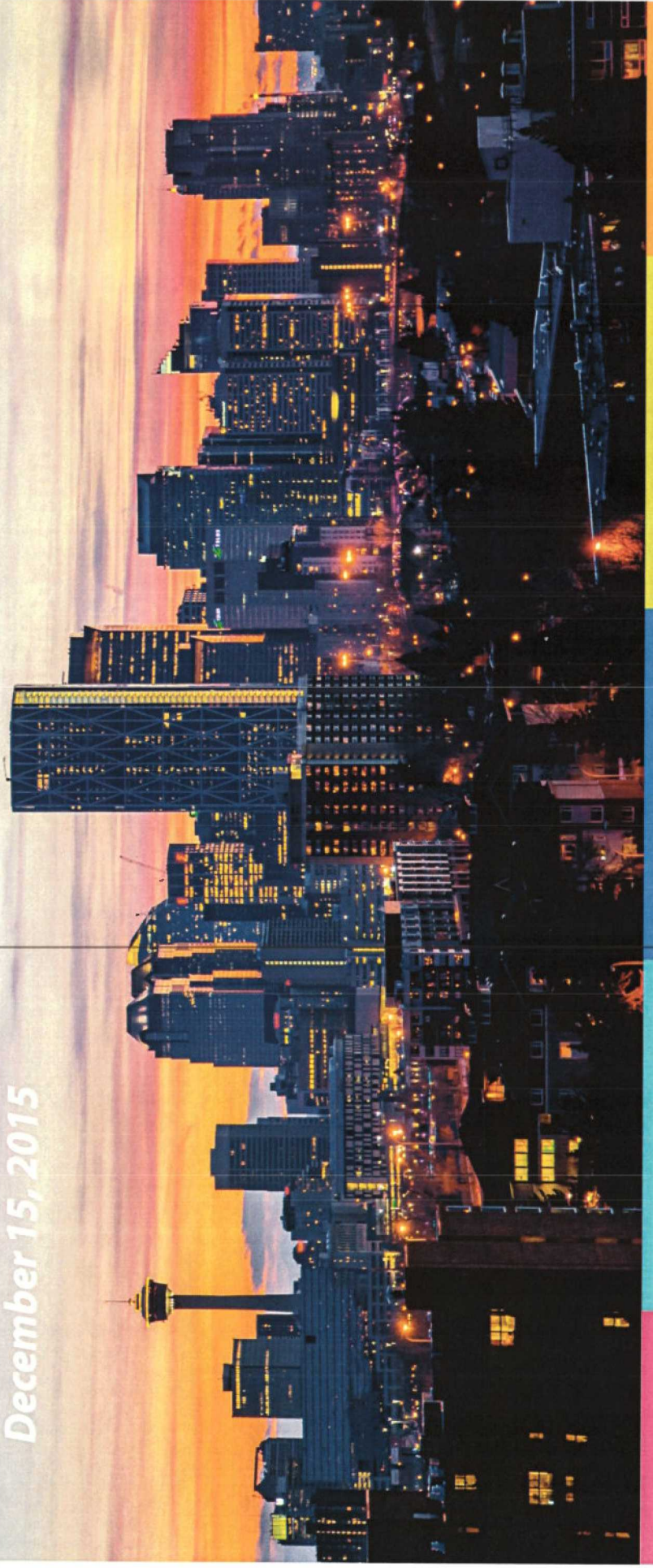


building on our energy

a progress report on the Economic Strategy for Calgary

Priorities and Finance Committee
December 15, 2015



CITY OF CALGARY
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IN ENGINEERING TRADITIONS ROOM
DEC 15 2015
ITEM: <u>Distribution</u>
<u>PR2015-0821</u>
CITY CLERK'S OFFICE

agenda



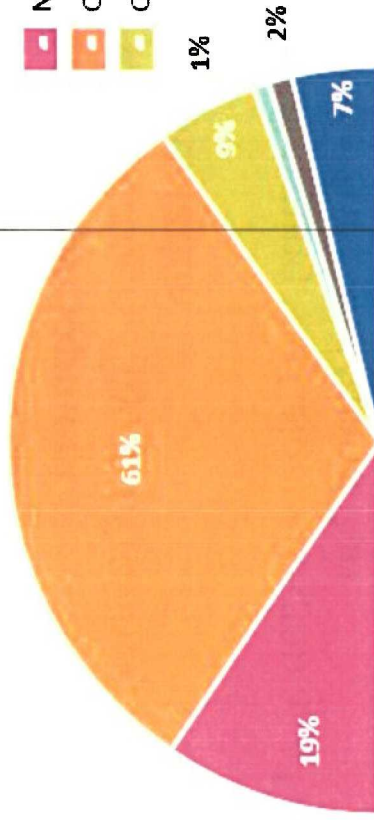
overall progress

collaboration & success stories

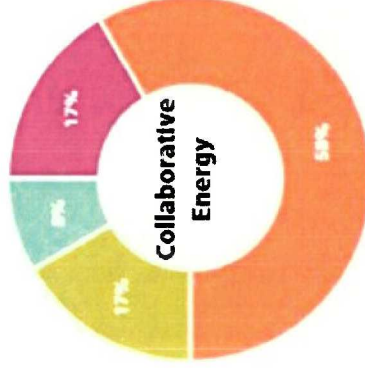
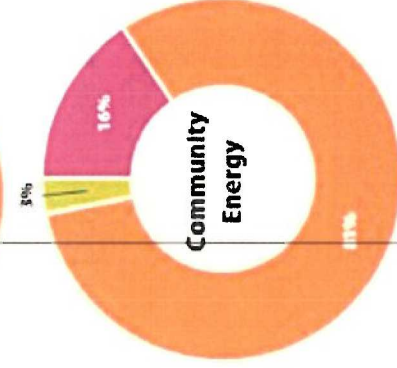
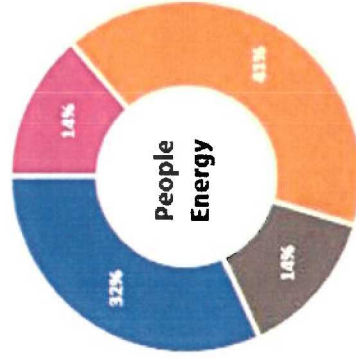
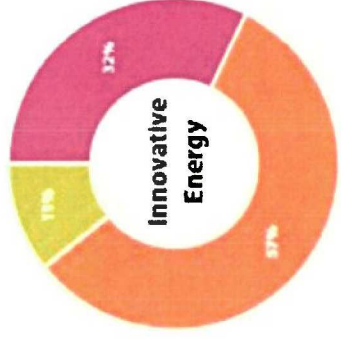
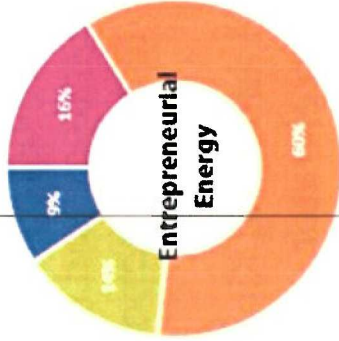
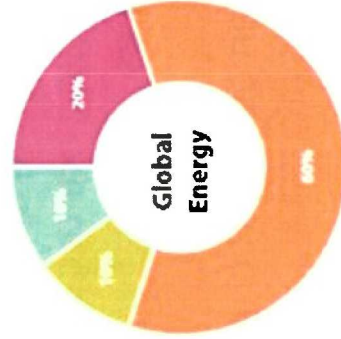
progress on indicators

planning for 2016

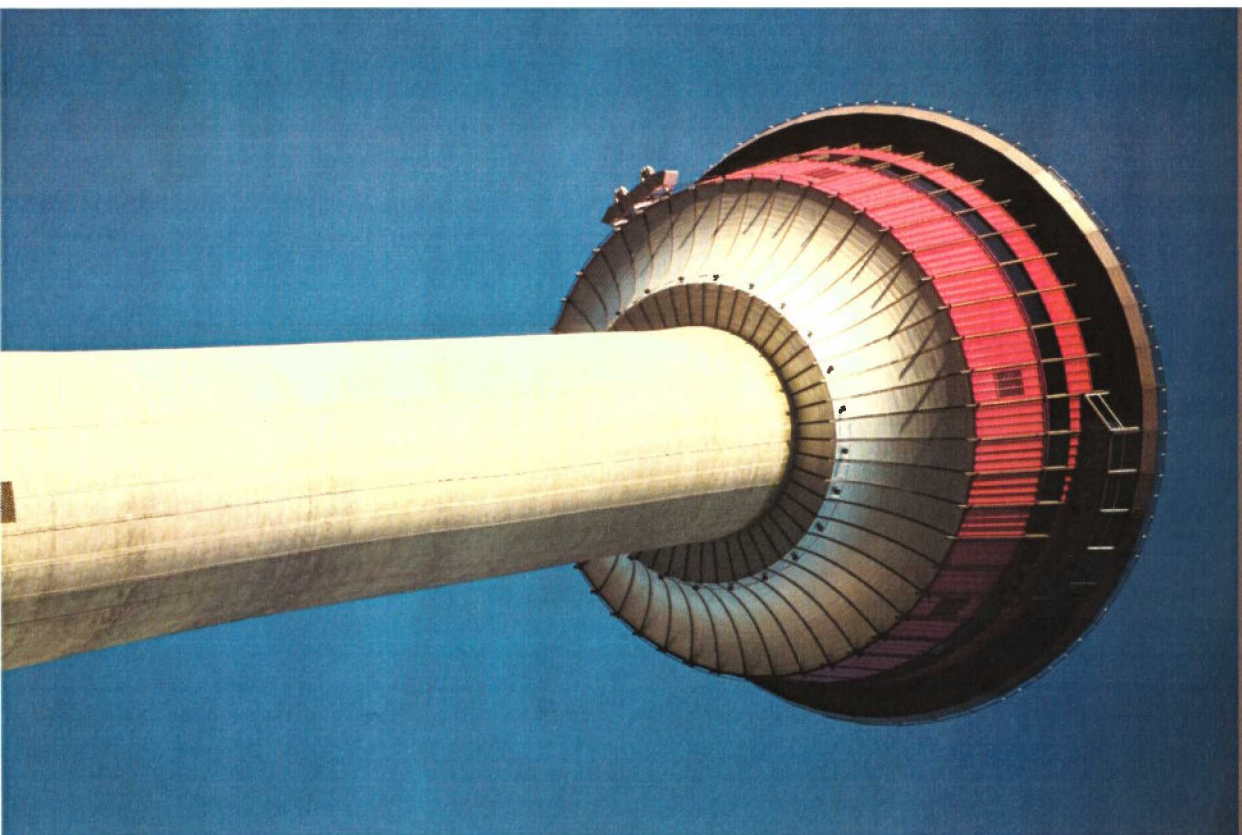
overall progress



Status of the six energies (goal areas)



collaboration and success stories

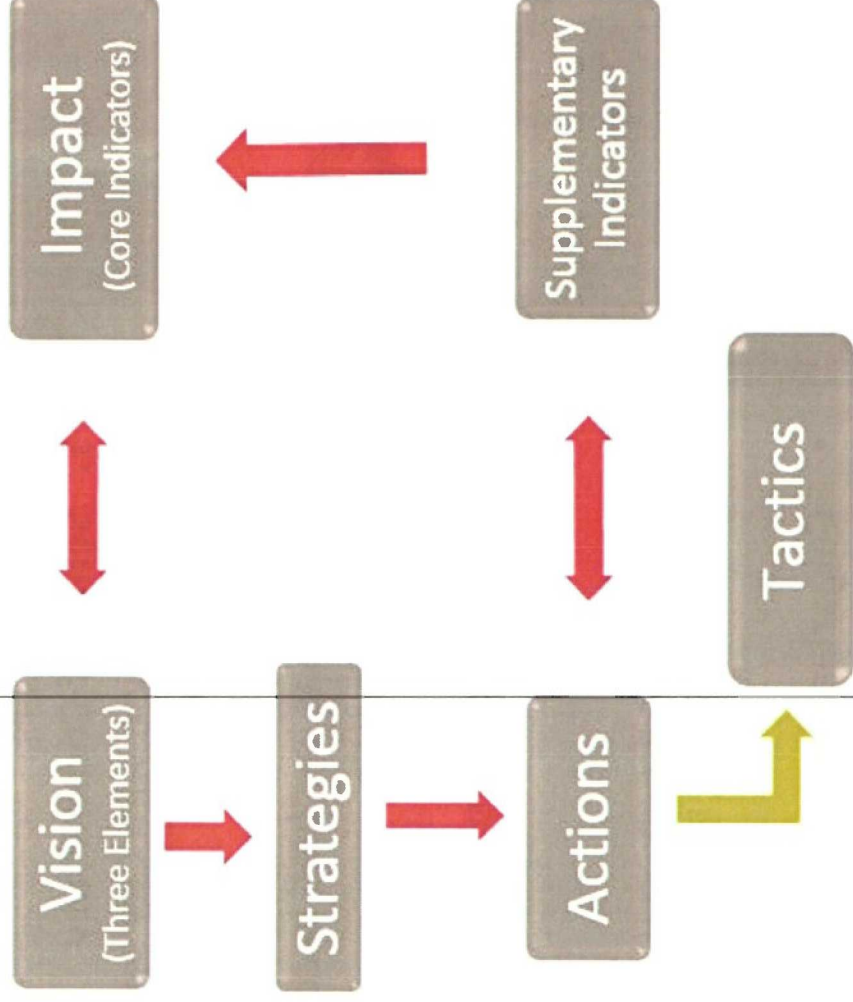


Strategy exemplifies collaboration in economic development

- Civic partners, City and Province collaboration
- Establishing the Calgary Region as a Foreign Trade Zone and Inland Port
- Adding Agribusiness as an action in the Strategy and reorganizing our organization to realize opportunities
- Launching Kinetica, an energy technology accelerator
- Launching AlbertaN, a one-stop shop for startups



progress on indicators



core indicators



Comments on Core Indicators

The slowing economy is negatively affecting most indicators.

1. **Sense of Community**

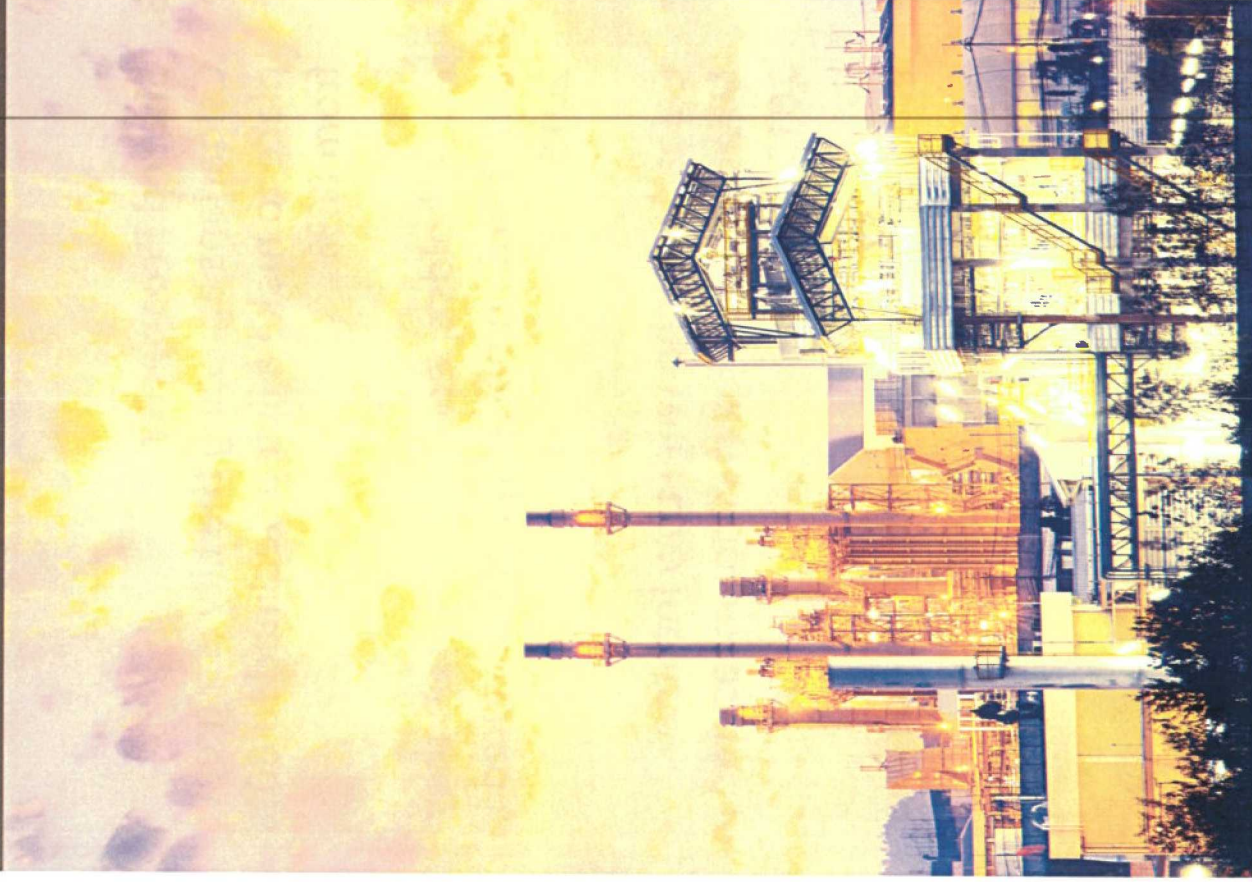
- Satisfaction with City services improved to 80% from 79%
- Calgarians involved in community events steady at 30%
- National perceptions of Calgary not measured in 2015
- Calgarians agreeing the city is a great place to make a life declined to 84% from 85%
- Calgarians agreeing overall quality of life is good declined to 86% from 87%



core indicators

2. Sustainable Development

- Taxable non-residential share of total assessment declined to 25.6% from 26.1%
- Non-oil and gas diversification score still being calculated
- Overall GDP for all industries estimated to decline to \$117.6 billion from \$118.2 billion
- Land Use Diversity Index increased to 0.54 from 0.53 (2012)
- Residential Diversity Index increased to 0.21 from 0.2 (2012)



core indicators

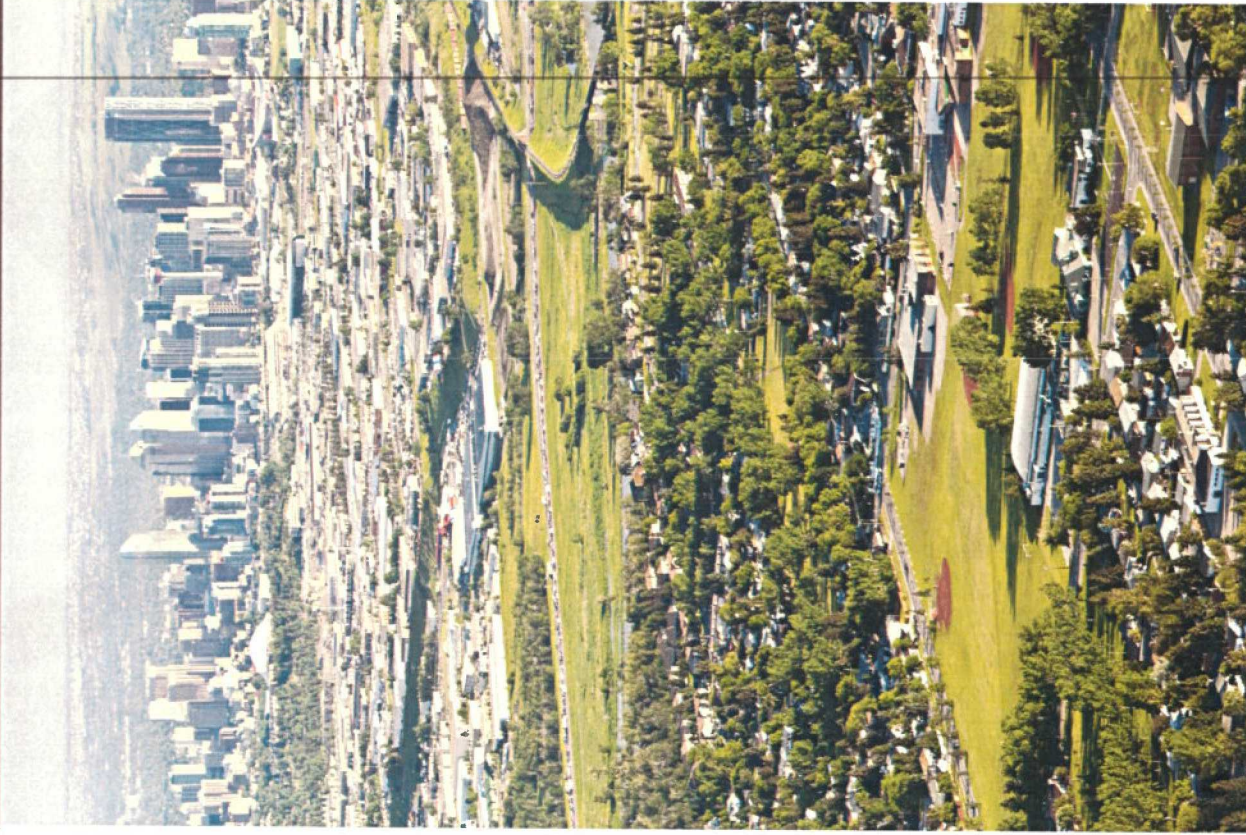


3. Shared Prosperity

- Calgarians agreeing the city is a great place to make a living declined to 80% from 86%
- Households spending more than they can afford on housing not measured in 2015
- Calgarians who were Low Income Measure After Tax was not measured in 2015
- Employment rate is estimated to have declined to 68.7% from 69.5%



supplementary indicators

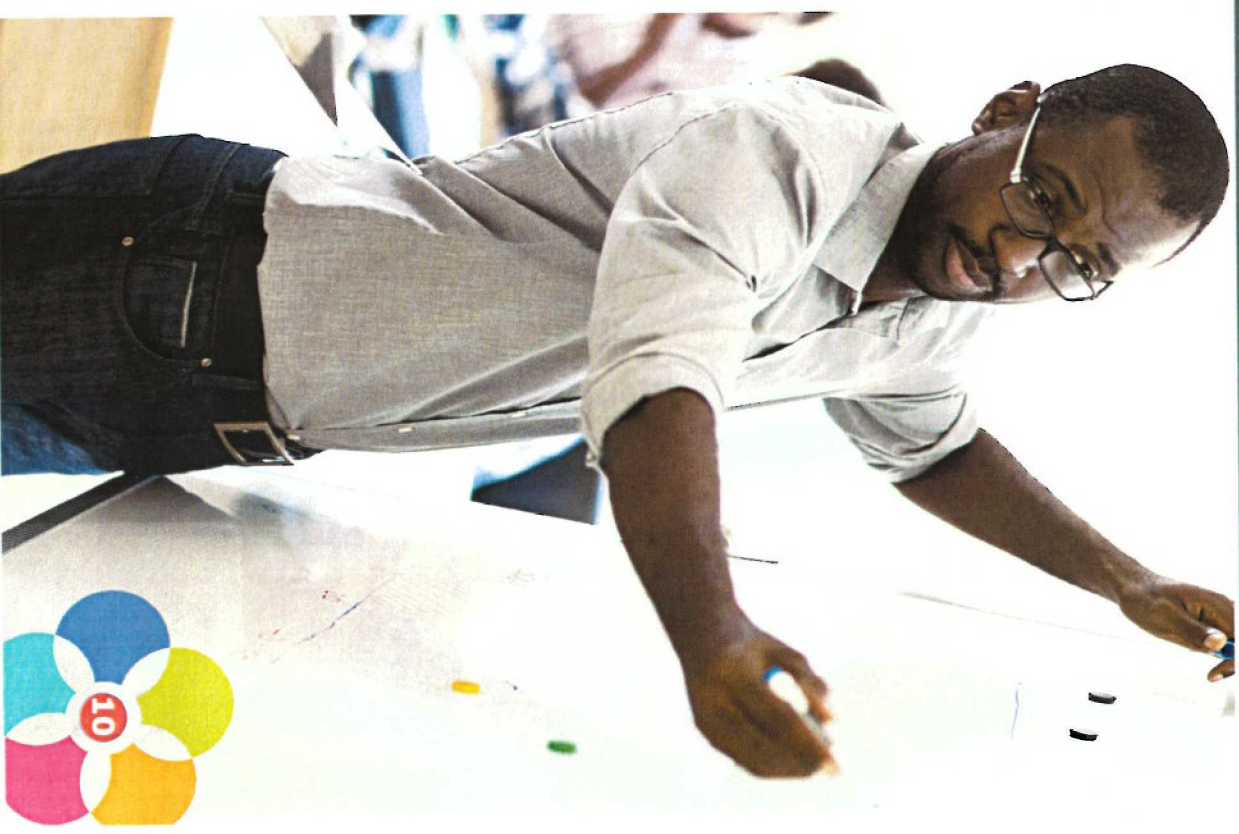


- Supplementary indicators were selected for each action
- This initial year's data provides a baseline to measure progress
- Further work is required in this area and this will be a focus of Q1 in 2016
- In 2016, we will evaluate all supplementary indicators to select those that are most meaningful and have high quality, timely data and align reporting to RBA standards
- Innovate Calgary will develop common indicators for their organization



plans for 2016

- **Accelerate diversification**
 - Innovation movement
 - Remote workforce/Real Estate Strategy
 - Agribusiness Strategy
 - Renewable and Green Tech Strategy
 - Marketing & Business Development
 - Be Part of the NEW Energy
 - Be Part of the INNOVATIVE Energy
 - Be Part of the CREATIVE Energy
 - Be Part of the ENTREPRENEURIAL Energy
- **Economic Summit (Q1) & Roundtables**
 - Minister for Economic Development and Trade
 - Further engage the private sector
 - Conduct quarterly roundtables
 - City Council and Administration in Calgary Economic Development's 10 advisory committees & Economic Summit



thank-you

