

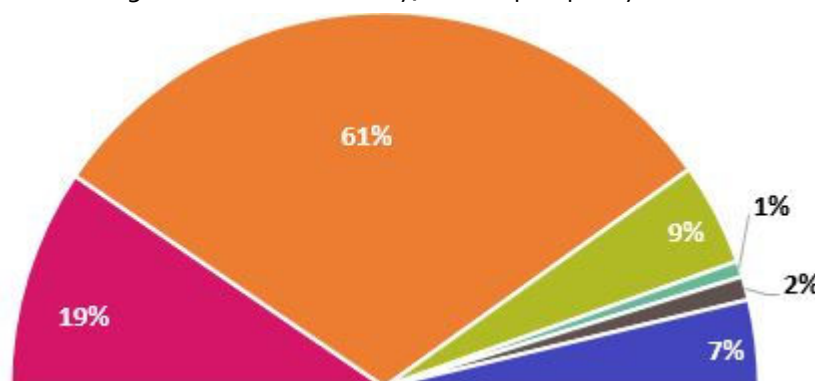
## building on our energy: an update to the 10-year economic strategy for Calgary

### Q3 2015 Community Progress Report

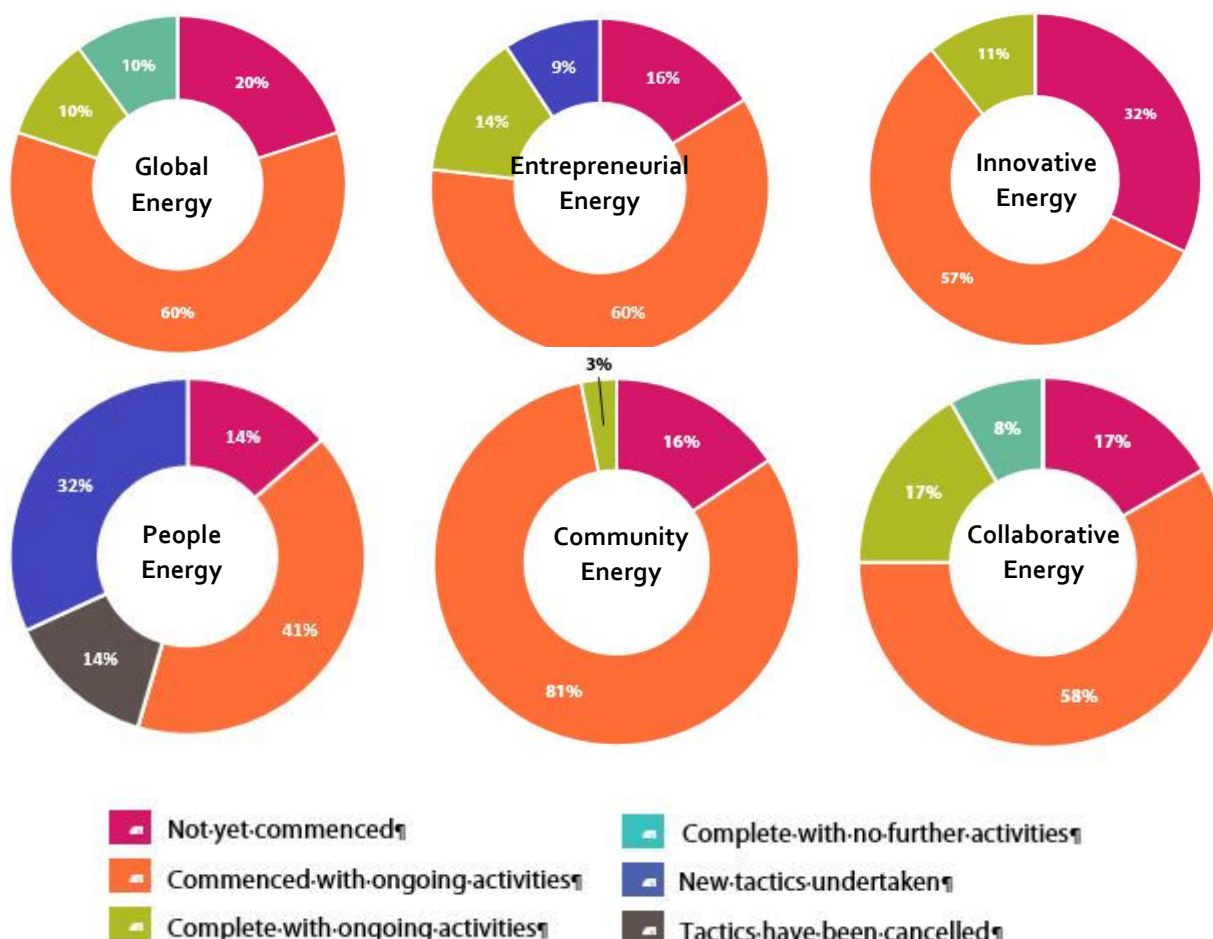
This progress report, produced three times each year summarizes the progress on the tactics in the Economic Strategy for Calgary.

#### What have we achieved to date?

*Building on our energy* is a framework for achieving a sense of community, shared prosperity and sustainable development in Calgary. Approved by Council in November 2014 the Economic Strategy includes 32 actions and 143 tactics being led by a Leadership Team including City Administration, Civic Partners, post-secondary institutions, not-for-profit agencies and representatives from the provincial and federal governments. As of Q3 2015, 61% of all tactics are underway.



#### Status of the six energies (goal areas)



## Success stories in the six energies

### area of focus: global energy

- The Energy Futures Lab, facilitated by the Natural Step, brings together innovators and influencers from across Alberta to explore and collectively address current and future energy challenges.
- Calgary Economic Development (CED) has opened dialogue with Edmonton Economic Development and the Government of Alberta to collaborate on foreign trade and investment efforts.
- Calgary Economic Development hosted 21 inbound trade missions in 2015.

### area of focus: entrepreneurial energy

- The Calgary Regional Partnership and The City of Calgary are collaborating on an industrial land mapping project in the region.
- 2015 was a record year for sport tourism with 59 culture and sport bids won.
- CED will join forces with Advantage BC, Toronto Financial Services Alliance and Finance Montreal to conduct research to understand Canada's financial services value proposition.

### area of focus: innovative energy

- Innovate Calgary is leveraging Kinetica to create an energy technology corridor connecting CED, downtown energy companies, SAIT, University of Calgary and Innovate Calgary.
- Innovate Calgary launched AlbertaIN, a directory of service providers for innovation start-ups in Southern Alberta.

### area of focus: people energy

- The City of Calgary launched the Fair Entry program – a single application process for all subsidies programs. This the first program of its kind in Canada.
- Vibrant Communities Calgary has brought together a Leadership Implementation Council to support the Implementation Plan for *Enough for All*.

### area of focus: community energy

- The City of Calgary is launching a new planning system that will include exploring concepts, and potential issues, before applying for a development permit.
- Annual transit ridership increased from 111.5 million trips in 2014 to an estimated 113.2 million trips in 2015. Four car c-trains came into service in November.
- Calgary Arts Development Authority will launch SpaceFinder in 2016 – an online arts space booking tool.

### area of focus: collaborative energy

- CED's marketing campaigns generated 42 million impressions and 45 national and regional media stories in 2014.
- CED will work with Calgary's post-secondary institutions to understand the economic impact of post-secondaries on Calgary's economy.
- CED held over 100 meetings with Economic Strategy Lead stakeholders in 2015.

