

Applicant Outreach Summary



Community Outreach on Planning & Development Applicant-led Outreach Summary

Please complete this form and include with your application submission.

Project name: 201 10 Street NW

Did you conduct community outreach on your application? YES or NO

If no, please provide your rationale for why you did not conduct outreach.

Outreach Strategy

Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)

From October to December 2022, QuantumPlace undertook a comprehensive public engagement program for the project.

- On the October 6th, the team met with the Hillhurst Sunnyside Planning Committee (HSPC).
- On the October 7th, the team launched the project website that had all the details about the project <https://qpengage.ca/project/kensington/>
- On November 4th, 2 big signs (24" x 48") were erected on the fence of the site, one on Kensington Road and one on 10St NW.
- On November 16th, the team delivered informative postcards to residences and businesses within 200 metres of the site.
- We advertised the project open house via the Hillhurst Sunnyside Community Association (HSCA) e-Newsletter and Instagram page

Stakeholders

Who did you connect with in your outreach program? List all stakeholder groups you connected with. (Please do not include individual names)

We connected with:

- Hillhurst Sunnyside Planning Committee
- Adjacent residents and commercial tenants (within 200 metres of site)
- Residents and visitors that visited our pop-up event

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What did you hear?

Provide a summary of main issues and ideas that were raised by participants in your outreach.

Participants suggested that we:

These are the common issues that we heard during engagement:

- The impact from increased traffic vehicular and pedestrian traffic at the intersection
- Concerns about the increase in height and floor area ratio
- Bonusing requirements and providing adequate public amenities to the community

Participants suggested that:

- Expand sidewalks, improve the streetscape and pedestrian experience
- Integrate affordable housing units into the development
- Green space with trees
- Bike Racks on site

How did stakeholder input influence decisions?

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

After meeting with the HSPC, they recommended we enhance our engagement strategy by hosting in person events to garner comprehensive feedback, so the team added 2 in person pop up events.

As an overview, the survey demonstrated that the height of the proposed project was considered appropriate. 48% of all respondents responded that they supported 14 storeys or more for the subject site. The majority also supported the proposed density bonus elements of a plaza, public art and mural. Respondents were asked if they could think of another public benefit that would be more suitable or more beneficial to the community, and very few responses were collected. Based on the feedback received from the survey, residents, and visitors to the area think that a

How did you close the loop with stakeholders?

Provide a summary of how you shared outreach outcomes and final project decisions with the stakeholders that participated in your outreach. (Please include any reports or supplementary materials as attachments)

We will complete a "what we heard report" that will be sent to administration at a later date and will be posted on the project website.

We also followed up with the HSPC to summarize what we heard from our engagement.

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