

Alignment of Proposed Community Economic Resiliency Fund Initiatives

Proposed Initiative	Economic Strategy Alignment		Action Plan Alignment
CALGARY ECONOMIC DEVELOPMENT			
Marketing Campaign	Collaborative Energy Strategy 1, Action 1 Position Calgary as the location of choice to live, visit, meet, start a business and invest.	P1: Strengthen Calgary's position as a global energy centre and location of choice for international talent, investment and innovation through enhanced business development, marketing, and place-making initiatives P2: Advance purposeful economic diversification and growth	
WORKshift Worldwide Global Talent Hub	People Energy Strategy 1 Invest in equal opportunity and prosperity for all Calgarians.		
Head Office/Real Estate Strategy	Collaborative Energy Strategy 1, Action 1 Position Calgary as the location of choice to live, visit, meet, start a business and invest.		
Diversification:			
Logistics	Entrepreneurial Energy Strategy 1, Action 4 Solidify the region's position as a western Canada's premier distribution and logistics hub.		
Film & Creative Industries	Entrepreneurial Energy Strategy 1, Action 5 Grow the creative industries and the digital economy.		
Agribusiness	Entrepreneurial Energy Strategy 1, Action 7: Support opportunities emerging from agriculture and bio-industry in support of a healthy regional economy.		
Renewables	Global Energy Strategy 1 Build on Calgary's positions as the centre for responsible energy development and leadership		
Build an Innovation Movement	Innovative Energy Supports all strategies in this section		
CALGARY HOUSING			
Affordable Housing Development Financial Incentive program.	Community Energy Strategy 1, Action 1 Build a range of housing options for all ages, income groups and family types to meet the needs of residents today and tomorrow	P6: Increase affordable and accessible housing options	
Coordinated Housing Application	People Energy, Strategy 1, Action 2 Support the implementation of the <i>Enough for All</i> Strategy		
CALGARY CHAMBER OF COMMERCE			
Business Tax Rebate Program	Collaborative Energy Strategy 1, Action 1 Position Calgary as the location of choice to live, visit, meet, start a business and invest.	P3: Support civic, business and community partners, as well as business revitalization zones, to collaborate and attract local and global investment	