

Applicant Outreach Summary

2023 October 2



Community Outreach on Planning & Development Applicant-led Outreach Summary

Please complete this form and include with your application submission.

Project name: 2222 - 16 Ave NE, Crossroads Furniture Market - LUR

Did you conduct community outreach on your application? YES or NO

If no, please provide your rationale for why you did not conduct outreach.

Outreach Strategy

Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)

Three separate stakeholder groups were contacted due to their proximity to the site and the potential impacts to the community / area: Councilor Andre Chabot, Crossroads Community Association, and Renfrew Educational Services.

Virtual Microsoft Teams meetings were held with these 3 groups, where an open and transparent dialogue was shared. Over the course of these discussions, B&A stressed that we wanted to hear their opinions and concerns, while also answering as many questions as we could at this stage of the redevelopment project.

Stakeholders

Who did you connect with in your outreach program? List all stakeholder groups you connected with. (Please do not include individual names)

Three separate virtual meetings with stakeholders were held.

- 1) Councilor Andre Chabot
- 2) Crossroads Community Association. This included three representatives from the Association: Sandra Khouri, Ricardo Cosentino, and Ruth Twigden.
- 3) Renfrew Educational Service. This include two representatives from the organization; Janice McTighe and Kim LaCoure.



Community Outreach for Planning & Development Applicant-led Outreach Summary

What did you hear?

Provide a summary of main issues and ideas that were raised by participants in your outreach.

Please see attached PDF named "10_outreach_summary_What we hear" for our summary. We have also included both Meeting Summaries with the Crossroads Community Association and Renfrew Education Services.

How did stakeholder input influence decisions?

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

Overall, stakeholder input affirmed that the redevelopment will be an amenity that is desired within the area and that the project's endeavors are supported by the CCA and school.

How did you close the loop with stakeholders?

Provide a summary of how you shared outreach outcomes and final project decisions with the stakeholders that participated in your outreach. (Please include any reports or supplementary materials as attachments)

Meeting Minutes were shared with both respective group following our discussion, which are largely outlined under the "What did you hear" section of this document.