

Applicant Outreach Summary

2023 July 04



Community Outreach on Planning & Development Applicant-led Outreach Summary

Please complete this form and include with your application submission.

Project name: 2011, 2015, 2017 7 Ave NW

Did you conduct community outreach on your application? YES or NO

If no, please provide your rationale for why you did not conduct outreach.

Outreach Strategy

Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)

- We sent a letter to the West Hillhurst Community Association on April 27, 2023 to describe our intentions and request a more in-depth discussion.
- We met with the CA Planning Board on June 19, 2023
- We delivered postcards describing the project to the nearest 75 neighbours within a minimum of a 60 metre radius of the site.
- We sent a letter to the Councilor Wong's office to share the plan for the project and ask advice on how best to reach the community.
- We delivered additional postcards regarding a community meeting to 120 of the closest neighbours on June 23, 2023
- We will be hosting an open forum meeting on July 5, 2023 at the WHCA
- We created a dedicated website to update stakeholders on this project: newcenturydesign.ca/westhillhurst

Stakeholders

Who did you connect with in your outreach program? List all stakeholder groups you connected with. (Please do not include individual names)

City of Calgary file manager
West Hillhurst Community Association
Direct neighbours of the project location
Ward 7 Councilor Wong

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What did you hear?

Provide a summary of main issues and ideas that were raised by participants in your outreach.

The main concerns raised were in regards to:

- built form, site plan, and building height
- intended use - long-term vs short-term rentals
- population density
- parking and traffic
- waste storage and disposal
- landscaping requirements

How did stakeholder input influence decisions?

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

At this point, there have been no issues raised that have changed the original intention of this project. We have been in contact with our clients and the city to ensure that everyone is aware of the concerns of residents.

How did you close the loop with stakeholders?

Provide a summary of how you shared outreach outcomes and final project decisions with the stakeholders that participated in your outreach. (Please include any reports or supplementary materials as attachments)

Outreach is still ongoing and is anticipated to continue for the foreseeable future. All incoming inquiries get a tailored response. An open forum meeting will be held on July 5 to address attendees and their concerns directly and the web page will be updated as needed to keep residents aware of the project.

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