

Developing A Civic Partner Grant Program

Civic Partner Engagement Results



Presented by Sara Stepa

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Land Acknowledgement

In the spirit of reconciliation, I want to acknowledge that we are residing on the traditional territories of the Blackfoot Confederacy (Siksika, Kainai, Piikani), the Tsuut'ina, the Stony Nakoda Nations, the Métis Nation (Region 3), and all people who make the Treaty 7 region their home.

I want to acknowledge the many First Nations, Métis and Inuit who have lived in and cared for these lands for generations.





*Civic Partner
Engagement*

Civic Partner Engagement Background and Process

Feedback was collected from 21 organizations in 60min virtual interviews and an online survey. This feedback was used to guide the development of and recommendations for a Civic Partnership Grant Program Terms of Reference and Framework.

Civic Partners engaged on this project included:

- Arts Commons
- Calgary Arts Development Authority Ltd.
- Calgary Economic Development Ltd.
- Calgary Public Library Board
- Calgary Convention Centre Authority (Calgary TELUS Convention Centre)
- Calgary Zoological Society
- Contemporary Calgary Arts Society
- Federation of Calgary Communities
- Fort Calgary Preservation Society
- Heritage Calgary Society
- Heritage Park Society
- Lindsay Parks Sports Society (MNP Community & Sport Centre)
- Parks Foundation, Calgary
- Platform Calgary
- Silvera for Seniors
- Calgary Sport Council Society (Sport Calgary)
- Calgary Science Centre Society (TELUS Spark)
- Aerospace Museum Association of Calgary (The Hangar Flight Museum)
- Tourism Calgary
- Vecova Centre for Disability Services & Research
- VCC Initiatives Ltd (Vibrant Communities Calgary)



Civic Partner Engagement

What this presentation is NOT:

- The following slides are summarized snapshots and not all encompassing.
- Feedback presented is not shared opinions among *all* Civic Partners but a combination of different perspectives from each organization.
- This information was used in conjunction with engagement results from administration and City Council, as well as funder research, to influence the development of and recommendations for the Grant Framework.

CIVIC PARTNER ENGAGEMENT RESULTS

Compilation of Civic Partner Interviews and Online Survey Results

INTERVIEWS = 21

Survey Respondants N = 15

POSITIVES

What elements of The City's current Civic Partner funding model do you like?

RELIABLE AND STABLE FUNDING 

 MAXIMIZES IMPACT & VALUE FOR CALGARIANS

PRAISE FOR CIVIC PARTNER PROGRAM 

 COUNCIL PRIORITIES & INVOLVEMENT

SIMPLICITY 



CHALLENGES

What is the most challenging aspect of the existing Civic Partner program for your organization?

FUNDING APPROVAL AND CHANGES 

 LACK OF TRANSPARENCY

COMPLEXITY OF PARTNERS 

 LACK OF FLEXIBILITY

COMPETITION 

 LACK OF FEEDBACK CHANNELS

CITY-PARTNER RELATIONSHIP CHALLENGES 

Yes No  LACK OF ACCOUNTABILITY

KEY PROGRAM CHARACTERISTICS



- TRANSPARENCY AND CONSISTENCY
- CLEAR AND CONSISTENT METRICS
- FORMALIZED COMMUNICATION CHANNELS
- ACCOUNTABILITY
- LEADERSHIP
- COLLECTIVE IMPACT
- IMPORTANCE OF PARTNERSHIP
- EQUITY

CIVIC PARTNER ENGAGEMENT RESULTS

REPORTING

Does the existing reporting process provide you with enough space and the right opportunity to share the impact of your organization?



EVALUATION

What criteria do you think is important to evaluate funding requests?



TRANSPARENCY



CLEARLY DEFINE
TERMS, CRITERIA
AND PROCESSES

EQUITABLE
DISTRIBUTION
OF FUNDS



ACKNOWLEDGEMENT
OF ORGANIZATIONAL
CAPACITY

DIRECT
MEASUREMENT OF
ORGANIZATIONAL
EQUITY



EQUITY

How do you think a Civic Partner Grant program could be made equitable for all?



“Civic Partners should have defined roles and responsibilities that come with this status and support.”

CIVIC PARTNER ENGAGEMENT RESULTS



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