



2021 Civic Partner Annual Report

The Hangar Flight Museum

New Partnership Announced Connecting our Communities

Canada's Aviation Hall of Fame

- Retains the autonomy of both organizations
- Optimize organizational efficiency for both:
 - Co-location arrangement
 - Shared staff resources (2 FTE)
 - Collection ownership is distinct and separate
 - Exhibits to be combined to best tell the stories of our shared history
 - Calgary – home of the Hall of Fames!





Strategic Plan - Destination 2030

Our Flight Path (Vision) - The Hangar Flight Museum will be a premiere destination to explore, engage, and experience the **transformational power of flight**.

2021 Priorities

Strengthening Resources

- Completion of key infrastructure projects in 2021—trusses, tent, meeting room renovations
- Sustainability Review 2020-21 – Governance and Operations
- Feasibility Study nearing completion 2021-22

Improving Visitor Experience

- Implement a safe re-opening plan for visitors and staff
- Develop a plan for improving museum accessibility

Connecting with Community

- Create successful partnership plans with strategic community partners
- Increase public awareness and museum admissions through ongoing marketing and media coverage

Visitors experience safe re-opening / re-engaging

- Open 6 days per week (7 days - summer 2022)
- 8 F/T staff

Visitors

- Held steady in 2021 relative to 2020 at 8,200
- 2022 Q1 – admission is higher than pre-pandemic and on track for 33,000+ similar to 2019

Revenue & Services

- Earned revenue – 15% above 2020
- Gift Shop Sales Q1 2022 - higher than same period in 2019 pre-pandemic
- School Programs beginning to return
- Special Events – underway



Improving visitor experience through new interactive displays

Eyes in the Skies

- Traveling exhibit
- Canada Aviation & Space Museum



Connecting with communities through live broadcast

Second year for a live broadcast

- CTV Calgary & Lethbridge
- Live on location and livestreaming



Improving visitor experience through new acquisitions

- 1945 Piper J-3A Cub
- “Coming Home” – commissioned by local artist Bany Declair depicting local WWII Typhoon fighter pilot, Jack Hilton



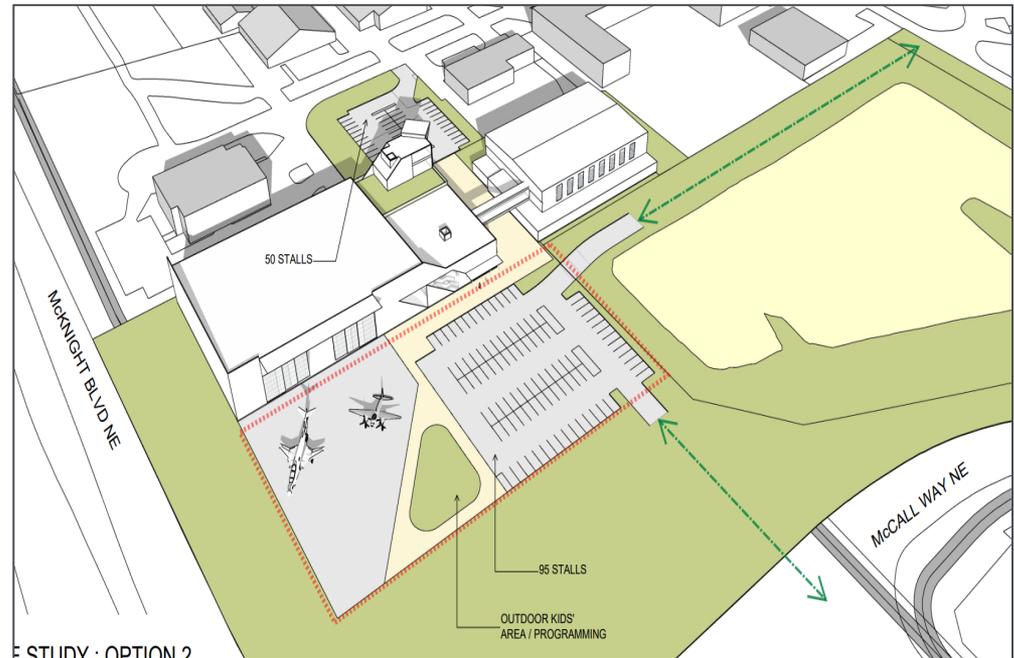
Facility Improvements to enhance visitor experience

1. Truss repairs, tent replacement and humidity upgrade
2. Memorial Room Renovation
3. Building Accessibility Improvements
 - planning for 2022



Feasibility Study – Plans for a New Facility

- Current facility is at/beyond capacity
- Three more aircraft undergoing restoration and returning starting in 2023
- Recently turned the offer of a corporate jet
- Study led by Stantec and Reich & Petch Design
- High level of engagement with stakeholders: City of Calgary, Calgary Airport Authority
- Replacing the fabric tent hangar to create space to grow



Questions?

Nora Molina, Past Chair
Brian Desjardins, Executive Director

