

Applicant Outreach Summary



Community Outreach on Planning & Development Applicant-led Outreach Summary

Please complete this form and include with your application submission

Project name: 1723 – 9 Street SW

Did you conduct community outreach on your application? YES or NO

If no, please provide your rationale for why you did not conduct outreach.

Outreach Strategy

Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)

I have lived at another property in the Mount Royal community for 10 years I have been able to connect with many neighbours, friends and members of the Mount Royal Community Association about my plans to grow 1723 9th St SW into an art and wellness centre.

In the past month I have been able to also connect with my direct neighbours in Lower Mount Royal and the feedback has been very positive.

May 3, 10, 17, 24, 31 - Via word of mouth and flyers on 9th St, 10th St and 18th ave that I posted and delivered door-to-door, I invited neighbours to visit 1723 9th St SW to see the inside of the space and told them about my future plans.

May 10-26, 2023 - Exchanged emails with the MRCA Development Director, Roy Wright who informed me that their PDC will meet applicants via a virtual meeting once the application is made and request a brief presentation to answer resident questions which I will be happy and prepared to do.

July 5 - Canopy Studios will sponsor an art and craft table at the MRCA Stampede Event bringing awareness of the healing power of the arts and to give me an opportunity to speak with more community members.

Stakeholders

Who did you connect with in your outreach program? List all stakeholder groups you connected with. (Please do not include individual names)

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- Mount Royal Community Association
- Residents of Mount Royal and Lower Mount Royal Communities
- Direct Neighbours on the block of 1723 9th St and on 18th ave SW
- Artists, Creative Art Therapists, Expressive Art Facilitators, Wellness Practitioners and Art Space Mentors
- 28 community members completed an online google form giving feedback and ideas about the project. Please see attached document for summary.

What did you hear?

Provide a summary of main issues and ideas that were raised by participants in your outreach.

- what a wonderful idea
- this community needs this
- we are supportive of an art and wellness centre/venue in this neighbourhood
- affordable parking might be a challenge for people attending workshops
- not concerned about noise because they are used to inner-city noise living close to 17th ave
- perhaps there are opportunities for the seniors of the AgeCare Mount Royal long-term care home to participate in creative activities
- we like the fact that the arts are part of the Jackson residence again since the famous musician Billy Cowsill once lived there
- Similar converted houses in the area are focused on the arts so it is a good fit. For example: Buckingham Palace, the John Snow Residence and Studio
- There is a lack of affordable studio space for artists and it is great to have more/affordable opportunities to showcase our artwork
- It

How did stakeholder input influence decisions?

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

What I heard is that community members are very supportive of a space that they can visit to enjoy local artwork as well as participate in art and wellness related workshops and events. Comments about how creative workshop might be of benefit to the AgeCare senior residents prompted me to think about community events that I could organize outside (as the heritage home is not accessible for wheelchairs).

A couple comments were made about parking and indeed there is limited parking on 9th St SW, 18th and 19th ave; however, it is fortunate that it is 2h parking nearby. These comments will influence communications as I will insure visitors are clear of parking directions/options before visiting.

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How did you close the loop with stakeholders?

Provide a summary of how you shared outreach outcomes and final project decisions with the stakeholders that participated in your outreach. (Please include any reports or supplementary materials as attachments)

I will post a summary outside the property including a QR code that will link to a google form that will summarize the outreach outcomes and final project decisions as well as have a form to collect any further comments about issues and ideas.

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