

Applicant Outreach Summary



Community Outreach on Planning & Development Applicant-led Outreach Summary

Please complete this form and include with your application submission.

Project name: 1009 24 Ave NW

Did you conduct community outreach on your application? YES or NO

If no, please provide your rationale for why you did not conduct outreach.

Not applicable

Outreach Strategy

Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)

We reached out to the Mount Pleasant Community Association in 2021 and then again March 16, 2023. The feedback was that staying within the Area Re-Development Plan would be supported. And to follow the North Hill Local Area Plan was approved by Council in September of 2021 and this is the guide for development in our community. We completed the pre-application process to receive feedback from The City (Julian Hall, Martin Beck for green energy initiatives) and it was recommended that our lot would be suitable for a R-CG re-designation. We discussed the re-development with our architects (AstonMorrone Designs Inc.) and their contacts at the City of Calgary.

We will handout letters to adjacent lot owners, explaining our intentions and how they can contact us with any questions or concerns. Letters will be handed out in person at the beginning of May 2023.

Stakeholders

Who did you connect with in your outreach program? List all stakeholder groups you connected with. (Please do not include individual names)

MPCA (Mount Pleasant Community Association) - 2021 and then again March 2023
The City of Calgary - March 2023 and onward
AstonMorrone Designs Inc. - March 2023 and onward
Adjacent lot owners - May 2023

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What did you hear?

Provide a summary of main issues and ideas that were raised by participants in your outreach.

See above.

How did stakeholder input influence decisions?

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

See above.

We are adhering to the re-development plan and guidance from the stakeholders.

How did you close the loop with stakeholders?

Provide a summary of how you shared outreach outcomes and final project decisions with the stakeholders that participated in your outreach. (Please include any reports or supplementary materials as attachments)

Written communication, phone conversations and online conversations (email, online chat, etc) is how we have currently closed the loop. However we believe the conversation can continue as re-designation and development continues to ensure all stakeholders have their questions answered and feel involved.

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