

Applicant Outreach Summary

2023 August 11



Community Outreach on Planning & Development Applicant-led Outreach Summary

Please complete this form and include with your application submission.

Project name: Road adjacent to 949 77 ST SW

Did you conduct community outreach on your application? YES or NO

If no, please provide your rationale for why you did not conduct outreach.

Outreach was conducted in concert with the efforts undertaken under application LOC2022-0123. The road closure was previously tied to the Land Use Redesignation and Outline Plan application for the 949 77 ST SW lands, but was separated out due to the length in the road closure approvals process and to avoid slowing down the approvals for LOC2022-0123. LOC2022-0123 was approved by Council July 25, 2023.

Outreach Strategy

Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)

Our team reached out to the West Springs / Cougar Ridge Community Association, Councilor Richard Pootmans and the immediately adjacent landowners to inform them about the applications and obtain feedback.

One open house was undertaken on November 10, 2022 at 7:00 pm via. Microsoft Teams. The adjacent landowners and community residents were contacted through direct mailouts sent via Canada Post. A total of 2,130 invites / postcards were sent out to residents within a 600 m radius. Twenty one participants joined the open house including Richard Pootmans a Community Association representative. The open house involved a presentation followed by a question and answer period. The project contact information was also provided for participants to follow up if they had any further questions. This contact option will remain open for the duration of the process until Council approval and beyond.

Stakeholders

Who did you connect with in your outreach program? List all stakeholder groups you connected with. (Please do not include individual names)

- Ward 6 - Councilor Richard Pootmans
- West Springs / Cougar Ridge Community Association
- Adjacent landowners & community residents

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What did you hear?

Provide a summary of main issues and ideas that were raised by participants in your outreach.

There were no concerns with the road closure and consolidation. The road closure and consolidation was seen as a positive as it would be less maintenance for the City. Residents were concerned with the lack of City maintenance of the boulevard in the past.

How did stakeholder input influence decisions?

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

There were no concerns with the road closure and consolidation. Therefore we proceeded with the road closure. The road closure approvals process is longer than the outline plan approvals process, so the applications were separated. This was conveyed at the second open house.

How did you close the loop with stakeholders?

Provide a summary of how you shared outreach outcomes and final project decisions with the stakeholders that participated in your outreach. (Please include any reports or supplementary materials as attachments)

In person meetings were held with the adjacent landowners who reached out after the first open house. The plan changes were presented and were understood to be acceptable. Letters were also mailed to the landowners that about the site to inform them of the revised plans and invite them to an in-person follow up open house meeting. This meeting was held March 29, 2023. A Community Association representative and Ward 6 Councillor were also in attendance.

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