

Place Matters Project

Status of Project Financials:

- Total funds provided from the Council Innovation Fund: \$100,000

Overview of Overall Project Budget:

Description	Budget	Spent to Date	Remaining
Project Stewardship / Leadership (VIVO, Parks Fdn, Community Honorariums, etc.)	\$58,500	\$53,038	\$5,462
Evaluation (Human Insights report prep, data transcribing, analysis, etc.)	\$23,838	\$22,381	\$1,457
Marketing and Communications (Marcom for Phase I, advertising, Phase III Event Prep)	\$11,500	\$18,698	\$7,198
Materials and Supplies	\$1,400	\$1,116	\$284
GST	\$4,762	\$4,762	\$0
TOTAL	\$100,000	\$99,995	\$5
Additional In-Kind Services (Provided primarily by VIVO partners/funders) - Includes: Food trucks at Phase I event, Play Ambassadors at Phase I event, Bus rental for Phase I event, Additional Press + Post support for Phase I, Portion of Habitus Evaluation Scope in Phase I, Portion of Human Insights Scope in Phases II/III	\$41,500	\$41,500	\$0
OVERALL TOTAL	\$141,500	\$141,495	\$5