

Applicant Outreach Summary

2023 September 26



Community Outreach on Planning & Development Applicant-led Outreach Summary

Please complete this form and include with your application submission.

Project name: South Calgary 4-Plex

Did you conduct community outreach on your application? YES or NO

If no, please provide your rationale for why you did not conduct outreach.

Outreach Strategy

Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)

1. On July 19th, 2023 Infill.ca held an open house at the Marda Loop community centre. Notices were dropped off to over 100 homes that are shown on the attached sketch plan (including several on the North side of 53 Ave SW). The attached file "engagement letter" was delivered to each house on or before June 30th to allow time for questions or attendance confirmation. The event was attended by approx 9 residents, and 2 others emailed in questions to which information and responses were provided. Developer was able to address any concerns from attendees, and extended an open invitation to communicate further with residents as the process moves forward.

Stakeholders

Who did you connect with in your outreach program? List all stakeholder groups you connected with. (Please do not include individual names)

We delivered over letters to the 100 resident homes located immediately around the project site. We will deliver a letter to the Community Association, as well as the CBE regarding Central Memorial High School, located directly across the street.

An open house was completed as per above and continue to communicate updates to those who provided email addresses.

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What did you hear?

Provide a summary of main issues and ideas that were raised by participants in your outreach.

The main issues were predominantly around parking. There are restrictive parking areas in the immediate area, and residents are concerned the density will make parking near their homes difficult with increased units.

How did stakeholder input influence decisions?

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

It is important to note that the concerns were heard, and taken into consideration. There is no relaxations requested on this file, and development will conform within all parameters allowable in the land use bylaw. If the opportunity presents itself, developer will try to increase on-site parking.

How did you close the loop with stakeholders?

Provide a summary of how you shared outreach outcomes and final project decisions with the stakeholders that participated in your outreach. (Please include any reports or supplementary materials as attachments)

We have an email list of people who wish to be updated on progress, which we will communicate back to them as the project file moves forward.

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