

CONSTRUCTION & DEMOLITION SECTOR

C&D Sector Target: 40 per cent waste diversion from landfill by 2025.

Program Approach: Promote diversion in the C&D sector by:

- Adding paper/cardboard to the designated material list (DML), and banning paper/cardboard disposal.
- Increasing awareness and education on the importance of reducing and recycling C&D waste.
- Monitoring program effectiveness and reporting to Council on success of programs annually.

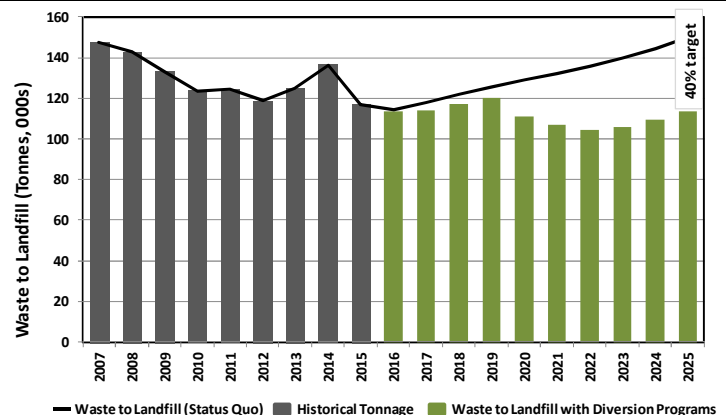
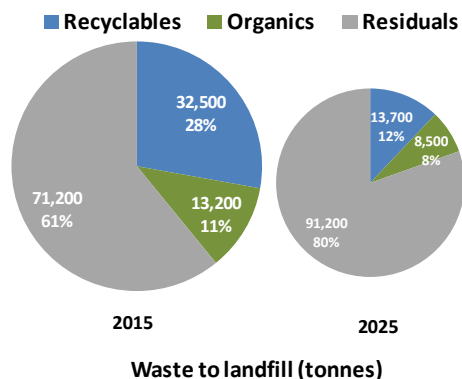
CUSTOMERS

- Individuals and businesses involved in the construction, renovation and demolition industry

PERFORMANCE MEASURES

- Waste to landfill tonnages (total and kg/capita)
- Diversion tonnages (total and kg/capita)
- Quantity of designated materials in the garbage stream
- Quantity of C&D materials recycled

CURRENT STATUS AND FUTURE PREDICTION



PROGRAM RATIONALE AND APPROACH

- Limited Recycling and C&D Material Diversion – Prior to paper/cardboard being added to the Designated Materials program and the implementation of landfill bans for paper/cardboard there is a high per cent of C&D divertibles in the garbage.
- Diversion Opportunity – The Designated Materials program, paper/cardboard ban and education campaigns are expected to support the sector diversion target.
- Supporting Programs - Diversion education, engagement, communications and waste reduction initiatives.
- Stakeholder Support – Public engagement and a previous working group in 2011-2012 demonstrated strong support for further C&D diversion initiatives and programs.

PARTNERS WHO CAN HELP

Construction, renovation and demolition companies and associations, C&D recyclers and processors, private haulers, residents, local organizations, waste management consultants, Recycling Council of Alberta, provincial government, and Green Calgary.

ACTION PLAN:

- Paper/Cardboard on DML (2016) and Banned (2018)
- Communications, education and engagement campaign (2017)

STRATEGIC ALIGNMENTS

H6.1 Collaborate and create partnerships to achieve reduction and diversion outcomes.

H6.3 Deliver educational programs to foster behaviour change and enhance public awareness of resource management.