



Improving Enforcement of the Temporary Signs on Highways Bylaw

EC2023-0976

2023 October 11

CITY OF CALGARY
RECEIVED
IN COUNCIL CHAMBER
OCT 11 2023
ITEM: 7.3 EC2023-0976
Distrib
CITY CLERK'S DEPARTMENT



Previous Council Direction



STALLION
AUTO REPAIR
SYNTHETIC
OIL CHANGE \$49⁹⁹
403-731-1111



KOHINOOR
SWEETS
PURE KHOYA BARFI

PUNJABI
PIZZA CO.

NOW OPEN

403-333-0110

#112 - 3880 104 Ave N.E.

On 2023 March 22 Executive Committee directed Administration to return to Executive Committee with alternative recommendations.

Recommendation:

That the Executive Committee recommends that Council:

1. Give three readings to the proposed bylaw, in Attachment 5, to amend the Temporary Signs on Highways Bylaw 29M97.





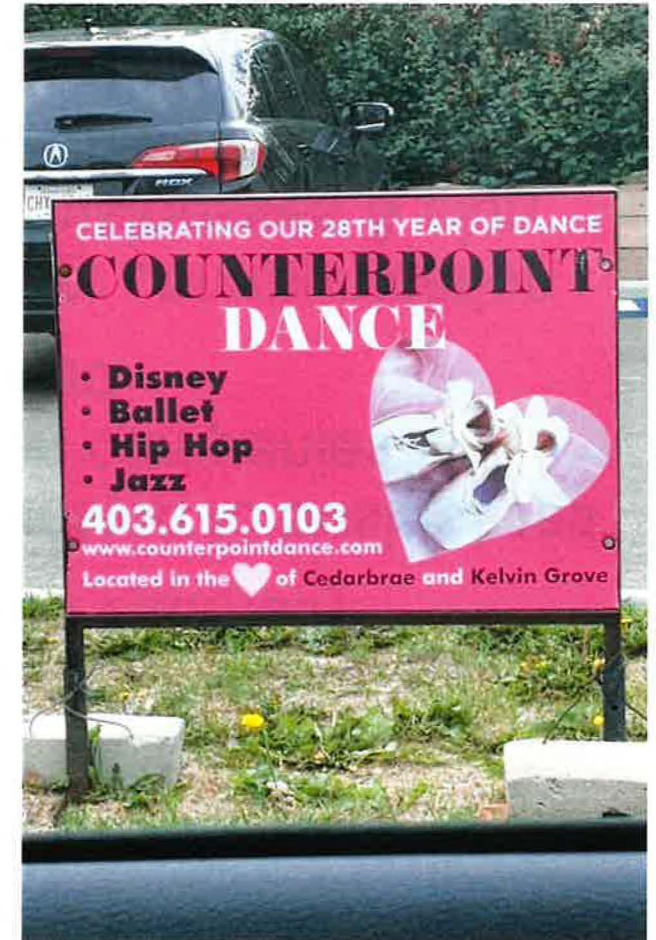
Highlights

- Inspection sweep confirmed thousands of illegal temporary signs.
- 2024 service delivery model change will remove many signs.
- Removal of sign clutter will allow for evaluation of existing rules.
- Penalties will increase to \$300.
- 1,915 KG of provincial election signs diverted from landfill in 2023.

Service Delivery Model Change



- Insufficient enforcement identified as primary issue.
- Additional prohibited roadways will be added administratively in early 2024.
- Mobility’s Calgary Parking tech and Maintenance crews will sign removal.
- Repeat offender enforcement and ticket-writing will be carried out by Peace Officers from Community Standards.





Planned Implementation

- New app technology piloted internally.
- Expansion to businesses & sign companies is planned.
- Greater communication with businesses & sign companies underway.
- More communication of rules is occurring, including via business licence renewal notices.



Proposed Penalty Increases

- Increase the specified penalty to \$300 per offence.
- Increase the “plead guilty” minimum penalty to \$200.
- Repeat offenders within 24 months can have penalties doubled or tripled.



Single Use Plastics – Election Signs

- Sign drop-off at all three landfill Throw ‘N’ Go facilities was free during the provincial election.
- Campaigns took advantage, as did some members of the public.
- Signs were recycled and diverted from landfill.
- 1,915 KG of election signs were collected from April – June 2023.
- Waste & Recycling Services plans to offer this service for all future elections where the plastics recycling market allows it.



What questions did we hear?

Reporting Back

A written update is planned for Q1 2025.

If analysis determines further bylaw changes are required, a report will come to committee.

Banning Political Signs

Bylaws regulating content rather than format or placement of signs raise significant complications.

Changing the bylaw to focus on content rather than placement and format is not currently recommended.





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