

**Street Name Change in Ambleton and Residual Sub Area 02L (Ward 2) from  
 Panorama Road NW to 24 Street NW, SN2023-0008**

**RECOMMENDATION:**

That Calgary Planning Commission recommend that Council adopt, by resolution, the proposed street name change from Panorama Road NW to 24 Street NW.

**RECOMMENDATION OF THE CALGRY PLANNING COMMISSION, 2023 AUGUST 17:**

That Council adopt, by resolution, the proposed street name change from Panorama Road NW to 24 Street NW.

**HIGHLIGHTS**

- This application proposes that Panorama Road NW be changed to extend use of the existing street name of 24 Street NW, north from 144 Avenue NW to the City of Calgary Municipal boundary. The portion of this roadway south of 144 Avenue NW is already identified as 24 Street NW.
- Administration recommends approval of the proposal as it complies with the Municipal Naming, Sponsorship and Naming Rights Policy.
- What does this mean to Calgarians? This proposal will change addresses for nine existing parcels and future parcels created through subdivision approvals in the community of Ambleton. The continuation of 24 Street NW north, will serve as a boundary between Ambleton and the proposed community of Ambleridge to the west.
- Why does this matter? The name Panorama is an approved street name within the established community of Panorama Hills, which is located southeast of Ambleton across Stoney Trail and creates confusion for citizens and emergency services.
- The Municipal Naming, Sponsorship and Naming Rights Policy, Section 2.2.2, advises to avoid similar sounding roadways and that roadway names shall be distinct from roadways elsewhere in Calgary. Panorama Hills Road NW is an existing roadway to the south.
- There is no previous Council direction regarding this proposal.

**DISCUSSION**

City Administration has proposed changing Panorama Road NW to 24 Street NW. With new developments occurring in the community of Ambleton, it was determined that this amendment would eliminate confusion for citizens and emergency services. The street name Panorama is already in use within the community of Panorama Hills and there is an existing roadway of Panorama Hills Road NW within that community.

The Municipal Naming, Sponsorship and Naming Rights Policy, Section 2.2.2, states, "*proposed roadway names shall be distinct from names used for roadways of Communities elsewhere in Calgary. Similar sounding roadway names shall be avoided due to confusion it may create for citizens or emergency services. Duplicated or similar sounding roadway names within the boundaries of deployment of regional emergency services shall be avoided*". This proposed change aligns with this policy.

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Another benefit of this proposal is by continuing 24 Street NW north of 144 Avenue NW, it will serve as a boundary between the community of Ambleton and proposed community of Ambleridge.

**ENGAGEMENT AND COMMUNICATION**

- Outreach was undertaken by the Applicant
- Public/interested parties were informed by Administration

**Applicant-Led Outreach**

Applicant-led outreach was not required for this application because this is an Administration initiated street name change.

**City-Led Outreach**

In keeping with Administration's practices, this application was circulated to members of the public and interested parties.

Concerns from Canada Post were raised with Administration regarding communication of changes and redirection of service. Those questions were addressed and were considered in this decision.

**IMPLICATIONS**

**Social**

As per the Municipal Naming, Sponsorship and Naming Rights Policy, street naming plays an important role in simple and unambiguous navigation within Calgary. It is important to avoid confusion for regional emergency services.

**Environmental**

There are no concerns associated with this application.

**Economic**

There are no concerns associated with this application.

**Service and Financial Implications**

No anticipated financial impact.

**RISK**

There are no risks associated with this application.

**ATTACHMENTS**

1. Location Maps
2. Applicant Submission
3. **CPC Member Comments**

Planning and Development Services Report to  
Calgary Planning Commission  
2023 August 17

ISC: UNRESTRICTED  
Corrected CPC2023-0865  
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Department Circulation

General Manager (Name)	Department	Approve/Consult/Inform

