

# Applicant Submission



2023 July 12

File: SN2023-0008

The City of Calgary  
Community Planning – Subdivision Services  
800 Macleod Trail SE  
Calgary, AB T2P 2M5

**Attention: North Team Subdivision Services**

**Subject: Proposed Street Name Change for Panorama Road NW**

CURRENT STREET NAME	PROPOSED STREET NAME
PANORAMA ROAD NW	24 STREET NW

After thoughtful consideration, The City Administration desires to change **Panorama Road NW** to **24 Street NW** to avoid wayfinding confusion for citizens and critical services, such as emergency response. The roadway is north of 144 Avenue NW to the edge of The City of Calgary municipality boundary (176 AV NW alignment). 24 Street NW is recommended because the roadway is a continuation of 24 Street NW and will serve as a boundary between the community of Ambleton and the proposed community of Ambleridge.

New developments in the community of **Ambleton** have driven this decision, as residential properties would have Panorama Road NW addresses located in Ambleton. "Panorama" is part of an established community name in a different area of the city and there is a roadway with addresses off "Panorama Hills Road NW" within the community of Panorama Hills.

In support of this proposal, the Municipal Naming, Sponsorship and Naming Rights Policy, Section 2.2.2, states, "*proposed roadway names shall be distinct from names used for roadways or Communities elsewhere in Calgary. Similar sounding roadway names shall be avoided due to confusion it may create for citizens or emergency services. Duplicated or similar sounding roadway names within the boundaries of deployment of regional emergency services shall be avoided*".

The proposed street name change would require address changes for nine properties. Administration is asking to waive the street name and address change fees.

Concerns from Canada Post have been raised with Administration and were considered in this decision.

Thank you for your consideration.

Sincerely,

A handwritten signature in blue ink, appearing to read "Rick Ciezki".

Rick Ciezki  
Addressing & Data Services