



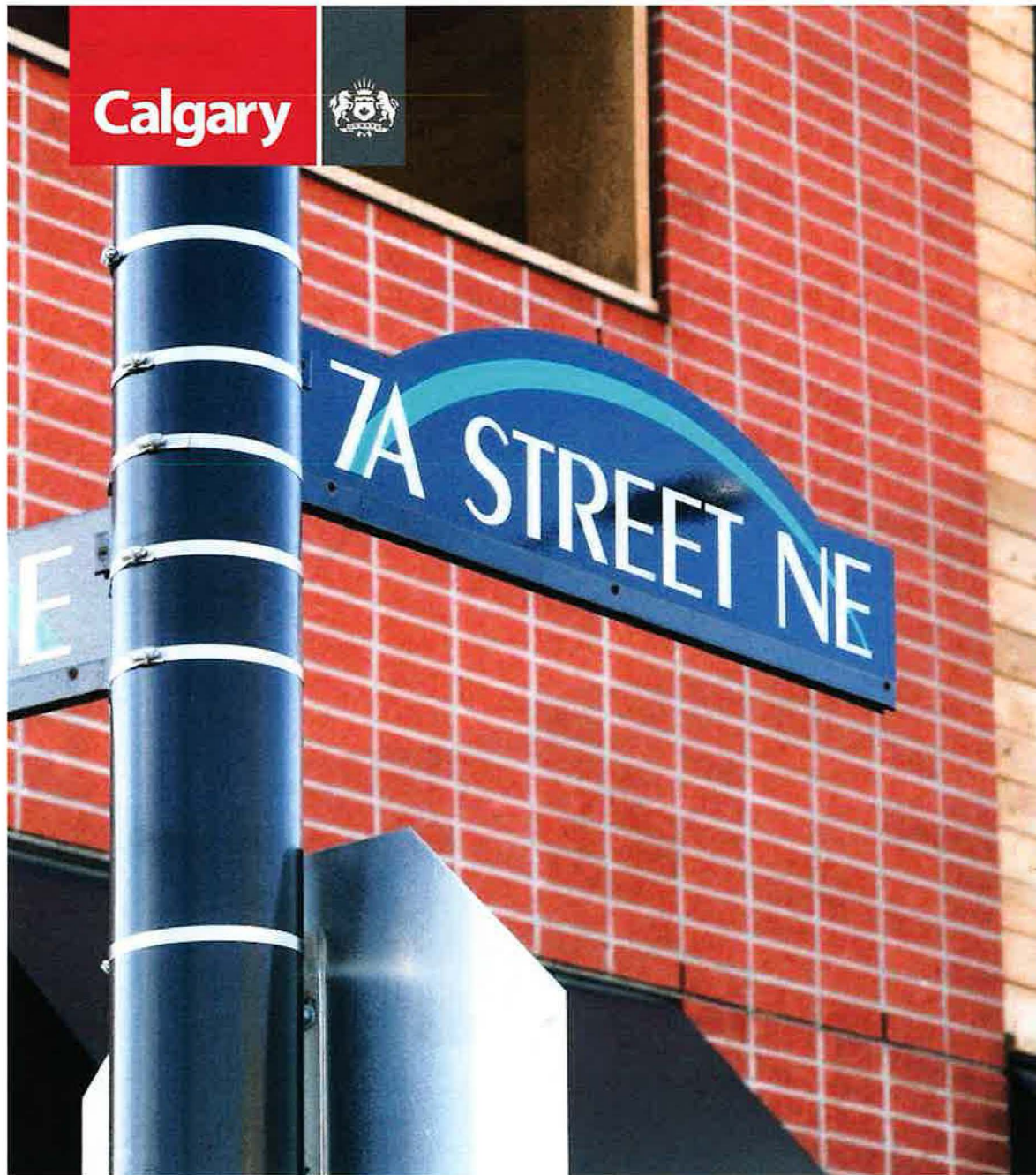
Calgary



Calgary Parking Policies – Commercial Areas Update

September 13, 2023

CITY OF CALGARY
RECEIVED
IN COUNCIL CHAMBER
SEP 13 2023
ITEM: *7.4 IP2023-0910*
Distrib-Presentation
CITY CLERK'S DEPARTMENT



Previous Council Direction

At the May 10, 2022, Combined Meeting of Council, through a Motion Arising, Council adopted:

“That with respect to Report IP2022-0392, the following Motion Arising be adopted: That Council direct Administration to bring back an update to the Calgary Parking Policies to streamline the process for changes to the paid parking zones and return to Council through the Infrastructure and Planning Committee no later than Q4 2022.”

Report IP2022-0392 sought a one-block extension of paid parking on 7A Street NE in Bridgeland to support business needs.





Recommendations

RECOMMENDATIONS:

That Infrastructure and Planning Committee recommend that Council:

1. Approve changes and additions to the Calgary Parking Policies by adopting changes to the Calgary Parking Policies CP2021-04 contained in Attachment 2.
2. Give three readings to the proposed bylaw in Attachment 3 to amend bylaw 26M96 “Calgary Traffic Bylaw”.



Highlights

- Improve responsiveness to changing parking demand
- Increase efficiency, decrease costs, and reduce red-tape
- Build consistency to improve the customer experience
- Optimize parking availability to support visitation to businesses
- Modernize the policy to reflect and support operations





Policy Changes (1/2)



Recommendation:

Administration to approve new pricing area changes.

Outcome:

Increased efficiency, decreased costs, and reduced red-tape.

Recommendation:

Add registration-required system into the policy.

Outcome:

Increased data to pro-actively plan and respond to parking needs.

Recommendation:

Administration to adjust existing pricing area boundaries.

Outcome:

Consistent pricing on the same block and improved customer experience.



Policy Changes (2/2)

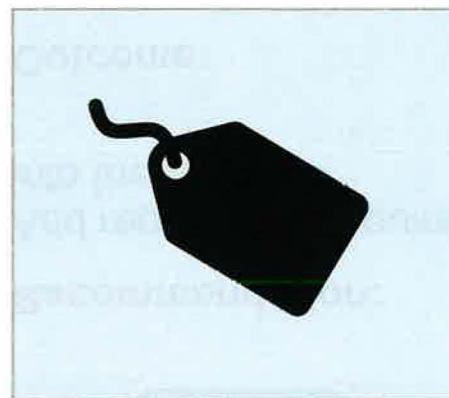


Recommendation:

On-street rates reviewed and adjusted quarterly.

Outcome:

Prices reflect seasonal changes in parking demand.



Recommendation:

Promotional pricing used to manage temporary demand fluctuations.

Outcome:

More flexibility to support BIAs.



Recommendation:

New framework to manage low-demand areas.

Outcome:

More consistent customer experience and reduced signage changes.



Traffic Bylaw Updates

Recommendation:

Stipulate that license plates are not obstructed.

Outcome:

More efficient enforcement.



Recommendation:

Remove reference to specific pricing periods in the bylaw.

Outcome:

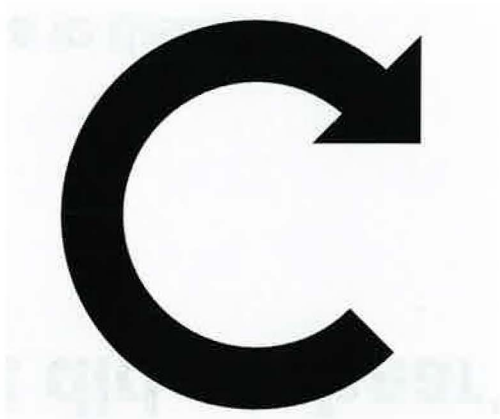
Aligned bylaw and proposed policy changes.

Recommendation:

Update bylaw language.

Outcome:

Policy reflects updated terminology and practices.



Recommendation:

Remove references of loading zone durations.

Outcome:

Increased responsiveness to loading zone usage.



What did we hear?

Engagement

Engaged interested parties to discuss proposed changes:

- Business Improvement Area (BIA) standing meetings in February, April and August 2023.
- Survey to BIA and potential impacted Community Associations in March 2023.
- One-on-one BIA meetings in May and June 2023.

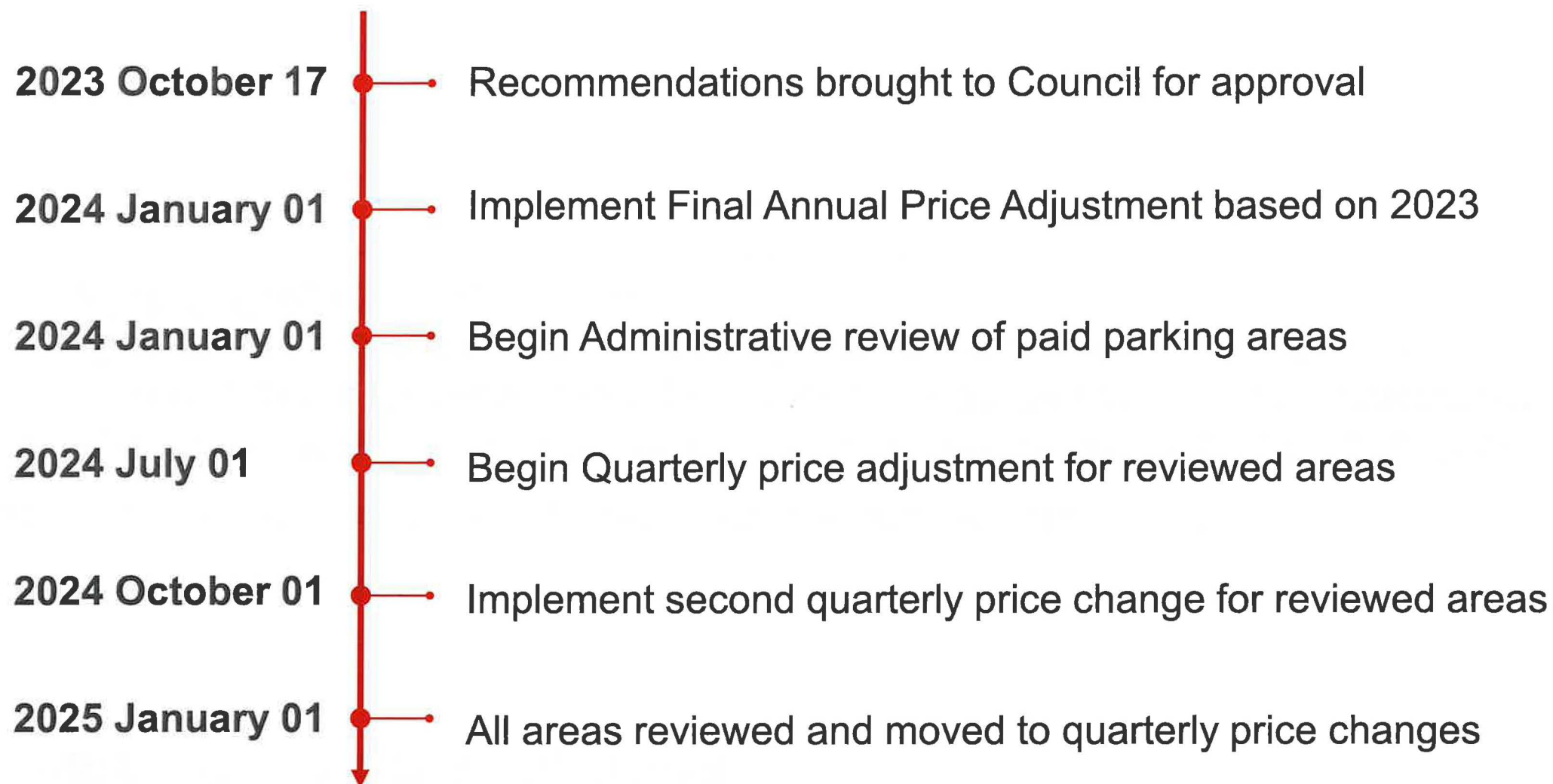
Feedback

Feedback informed recommendations:

- Promotional Pricing added as a lever to further support BIAs.
- Communication with BIAs and CAs identified as key.



Next Steps





Recommendations

RECOMMENDATIONS:

That Infrastructure and Planning Committee recommend that Council:

1. Approve changes and additions to the Calgary Parking Policies by adopting changes to the Calgary Parking Policies CP2021-04 contained in Attachment 2.
2. Give three readings to the proposed bylaw in Attachment 3 to amend bylaw 26M96 "Calgary Traffic Bylaw".