

# Applicant Outreach Summary



## Community Outreach on Planning & Development Applicant-led Outreach Summary

Please complete this form and include with your application submission.

Project name: Y. Lawson Professional Corporation

Did you conduct community outreach on your application?  YES or  NO

If no, please provide your rationale for why you did not conduct outreach.

### Outreach Strategy

Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)

### Stakeholders

Who did you connect with in your outreach program? List all stakeholder groups you connected with. (Please do not include individual names)

- Home owners of subject residential street 23 Ave SW (both N and S side of street)
- City of Calgary mobility & accessibility team within Planning and Development dept
- Ward 8 Counsellor
- Home renters, property management company and condo builder on 23 Ave SW

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### What did you hear?

Provide a summary of main issues and ideas that were raised by participants in your outreach.

Friday April 28, 2023: Immediately E of subject property is an AirBnB rental. Left a 1-pager with my contact details in the mailbox for the Property Manager. To-date have not heard back. Immediately W of dwelling, condo builder stated 4/6 units sold with anticipated move-in date of Fall 2023. Access to condo from 5th Ave (not 23 Ave SW).

Friday May 19, 2023: Spoke with 6 home owners in-person to discuss the application and solicit feedback. No concerns from any of those in-person conversations.

Thursday June 22, 2023: Received an email from the Ward 8 office. There were no questions or concerns from her team about the application.

### How did stakeholder input influence decisions?

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

No issues or concerns raised during the outreach program. In fact, a couple of the home owners on 23 Ave SW were positive about the application given the low-impact nature (no change to the house or landscaping), the type of business (being quiet and private), and the growing need for outpatient counselling services in the City.

### How did you close the loop with stakeholders?

Provide a summary of how you shared outreach outcomes and final project decisions with the stakeholders that participated in your outreach. (Please include any reports or supplementary materials as attachments)

With residents of 23 Ave SW, Michael Lawson left a 1-pager outlining the purpose of the application and the thought behind lessening the impact to the street and neighbourhood. His phone number was provided with the opportunity to connect over phone/text should any questions or concerns arise after more thought. To-date, no residents have contacted Michael.

The Ward 8 office will be updated via email from Michael Lawson should anything change with the application.

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