Applicant Outreach Summary



Community Outreach on Planning & Development Applicant-led Outreach Summary

Please complete this form and include with your application submission.
Project name: 4911 19 AVE NW
Did you conduct community outreach on your application? YES or NO
If no, please provide your rationale for why you did not conduct outreach.
Outreach Strategy Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)
I knocked on doors and spoke to some nearby neighbors in early April 2023. I communicated with the Montgomery Community Association via email on April 9, 2022, and spoke with a representative from there on May 4, 2023. I also handed out a letter summarizing our proposal on July 8, 2023.
Stakeholders Who did you connect with in your outreach program? List all stakeholder groups you connected with. (Please do not include individual names)
Nearby neighbors and representatives from the Montgomery Community Association.
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What did you hear?

Provide a summary of main issues and ideas that were raised by participants in your outreach.

The representative from the Montgomery Community Association (MCA) mentioned that MCA does not support spot rezoning, but also said that this application will "likely be approved".

The neighbors had mixed reactions to the proposed Land Use Re-designation. As expected, some were against more density/development, some were concerned about parking, while others thought it would be a good idea to increase density and help prevent urban sprawl. Some thought it would help increase their property values.

How did stakeholder input influence decisions?

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

The representative at the MCA asked us to consider adding green infrastructure to the development. Things as simple as 'low flush toilets', LED lighting, upgraded insulation, solar panels, etc.

We have now decided to include some more of these "green features" in our developments.

We will include double detached garages, to minimize the requirements for street parking.

The development of these properties and others similar to it have indeed helped increase homeowners' property values.

How did you close the loop with stakeholders?

Provide a summary of how you shared outreach outcomes and final project decisions with the stakeholders that participated in your outreach. (Please include any reports or supplementary materials as attachments)

I personally spoke to neighbors and Community Association representatives. In addition to this I hand delivered the following letter, which includes the link to this LOC, to all the nearby neighbors on July 8, 2023.

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