

Applicant Outreach Summary



Community Outreach on Planning & Development Applicant-led Outreach Summary

Please complete this form and include with your application submission.

Project name: 1512 29 Avenue SW land use application

Did you conduct community outreach on your application? YES or NO

If no, please provide your rationale for why you did not conduct outreach.

Outreach Strategy

Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)

During the first week of April we met face to face with representatives from the Marda Loop BIA and Marda Loop CA. In these meetings, we discussed our intended outcomes for the site and asked for any feedback or concerns. No issues were raised and both parties were very supportive.

We also dropped off letters to 200 neighbouring doors within a 2 block radius of the subject site.

Stakeholders

Who did you connect with in your outreach program? List all stakeholder groups you connected with. (Please do not include individual names)

All neighbours within a 2 block radius (homes and businesses), the MLCA, the Marda Loop BIA.

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What did you hear?

Provide a summary of main issues and ideas that were raised by participants in your outreach.

The letter we distributed introduced Certus, listed the current land use and our anticipated future land use and requested that anyone with feedback contact us directly. We received about a dozen response, all of which were extremely positive. The responses ranged from excitement about transformation in the area, references to similar projects that have taken place further to the SW along 34th Avenue and inquiries about timing of the project.

How did stakeholder input influence decisions?

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

No stakeholder feedback direct us to change our approach, the only feedback we received was support for the proposed application.

How did you close the loop with stakeholders?

Provide a summary of how you shared outreach outcomes and final project decisions with the stakeholders that participated in your outreach. (Please include any reports or supplementary materials as attachments)

We told interested stakeholders that we would continue to follow up as the project progressed including sharing DP plans and building renders once they have been prepared.

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