

Applicant Outreach Summary



Community Outreach on Planning & Development Applicant-led Outreach Summary

Please complete this form and include with your application submission

Project name: 2231 16 ST SE - Land Use Change RC-2 to RC-G

Did you conduct community outreach on your application? YES or NO

If no, please provide your rationale for why you did not conduct outreach.

Outreach Strategy

Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)

-Feb 5, 2020

Meeting at Inglewood Community Association (ICA) Redevelopment Committee to present proposal for re-development (rezoning) of our home-site to RC-G. 8 people in attendance (other than us). Feedback was captured, and subsequently the next steps were taken.

-Feb 7, 2021

A NEW 18 minute video presentation addressing the comments and feedback received from the meeting on Feb 5, 2020 was uploaded to YouTube (<https://youtu.be/pBgudXQl6bM>) and an email was sent to the ICA redevelopment committee general email to ask them to review this video in response to their comments from our presentation.

-Feb 16, 2021

Surrounding neighbours (7 people) were given the invitation to view the video link along with a description of our intent to change our land use designation. Area Councillor (G.C. Carra) was also sent the video link.

- Feb 27, 2021

40 brochures were hand delivered to the doorsteps/mailbox of surrounding neighbours (10 per street x 4 streets) with a link to the video, website (2231.ca) and a feedback request form via QR code. The website has been set up to inform anyone who visits about the project and solicit feedback. This was disseminated to a Facebook community page for Inglewood as well.

- January 2023

The 2231.ca website was updated to coincide with the installation of the 4'x8' development advertising sign. A QR code was placed next to the sign to provide a link for further information about our plans for the proposed land use changes. The sign remains in place in a prominent location in our front yard facing the park. Numerous neighbours have asked about our plans and have provided positive feedback.

- January 2023

Neighbours received a mail delivery including information about our land use amendment, along with our applicants submission statement.

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Stakeholders

Who did you connect with in your outreach program? List all stakeholder groups you connected with. (Please do not include individual names)

- Redevelopment Committee for the Inglewood Community Association
- Area Councillor (G.C. Carra)
- Immediate Neighbours down each street surrounding our home.
- Provided site signage advertising the land use change.
- Walk-by pedestrian traffic: Provided a QR code next to the sign to allow applicants to further investigate our plans through our website.
- General public, web searches: A web site has been updated (January 2023) to provide information about the land use amendment, and newsletters to subscribers to keep them informed of any changes in status.

What did you hear?

Provide a summary of main issues and ideas that were raised by participants in your outreach.

- Height/mass might be too much for the context of the community.
- Huge mass next to adjacent property.
- Don't re-orient the frontage so the back of house is up against the neighbours side-yard
- Move the building towards the south (public) side to provide private space in the back.
- Will there be a relaxation for windows on the park?
- What is the plan for the worst case scenario if development happens on the park?
- Semi-private walkway on north side of lot.
- Provide a front door facing the street
- Wrap the material around from the park side to the street side

How did stakeholder input influence decisions?

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

The issues were consolidated and researched over the 1 year time period between the first meeting and the release of the video proposal. The plan changed slightly from the first presentation to decrease the massing of each unit. Each of the items above are addressed, and alternatives were considered along with the pros and cons of each. The response to these issues were adequately addressed in the video and PDF presentation, and the best course of action was determined given these issues and the site conditions. Neighbours with concerns (only 1) have been given further clarifications, shadow study and have been comforted by the attention to detail for any future development. Neighbours have been informed that no development is being proposed at this time, this is simply a land use amendment to prepare for future development potential scenarios.



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How did you close the loop with stakeholders?

Provide a summary of how you shared outreach outcomes and final project decisions with the stakeholders that participated in your outreach. (Please include any reports or supplementary materials as attachments)

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