

# Applicant Outreach Summary

2023 June 19



## Community Outreach on Planning & Development Applicant-led Outreach Summary

**Please complete this form and include with your application submission.**

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**Project name:** 1740 19 Avenue, NW Calgary, Alberta - Land Use Redesignation

Did you conduct community outreach on your application?  YES or  NO

If no, please provide your rationale for why you did not conduct outreach.

### Outreach Strategy

Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)

The outreach strategy involved reaching out to various parties through phone, email and text communication. The outreach began some time ago and involved conversations with the Director of Planning & Development for the Capitol Hill Community Association, select property owners adjacent to the property, the developer of a nearby property, the City of Calgary Community Planners - North Hill Team and staff members from Ward 7 Councillor's office.

### Stakeholders

Who did you connect with in your outreach program? List all stakeholder groups you connected with. (Please do not include individual names)

Director of Planning & Development for the Capitol Hill Community Association Nearby property owner(s)  
Developer of near by properties  
City of Calgary Community Planners - North Team  
Ward 7 - Councillor's staff

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### **What did you hear?**

Provide a summary of main issues and ideas that were raised by participants in your outreach.

The Capitol Hill Community Association expressed that they are generally supportive of greater development and density in their Community. There was positive feedback from City Planners in their completed Pre-Application Assessment. Adjacent property owners were also supportive in my discussions with them.

### **How did stakeholder input influence decisions?**

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

At this juncture I am merely seeking to rezone the land. No specific development or building plans have been pursued to date.

### **How did you close the loop with stakeholders?**

Provide a summary of how you shared outreach outcomes and final project decisions with the stakeholders that participated in your outreach. (Please include any reports or supplementary materials as attachments)

I offered to keep interested parties informed of relevant developments relative to the rezoning application.

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