

# Applicant Outreach Summary

2023 May 31



## Community Outreach on Planning & Development Applicant-led Outreach Summary

**Please complete this form and include with your application submission.**

**Project name:** 201 10 Ave NE

Did you conduct community outreach on your application?  YES or  NO

If no, please provide your rationale for why you did not conduct outreach.

### Outreach Strategy

Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)

We sent a letter to the Crescent Heights Community Association on March 21, 2023. Additionally, a response email to the community association was sent on April 28, 2023 addressing their points of concern.

We delivered postcards on describing the project to the nearest 75 neighbours within a minimum of a 60 metre radius of the site.

We sent a letter to Councilor Wong's office to share the plan for the project and ask for input.

### Stakeholders

Who did you connect with in your outreach program? List all stakeholder groups you connected with. (Please do not include individual names)

City of Calgary file manager  
Crescent Heights Community Association  
Direct neighbours of the project location  
Ward 7 Councilor Wong

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### What did you hear?

Provide a summary of main issues and ideas that were raised by participants in your outreach.

We received an unsupportive message from the community association which we have responded to, and so far we have received 2 messages from community members, which also received tailored responses. The main concerns raised were:

- Preservation of trees and green space
- Ensuring the exterior suits the community, streetscape, and heritage guidelines
- Parking
- Privacy & Shadowing

We have not received comments from the councilor's office.

### How did stakeholder input influence decisions?

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

At this point in the application, feedback from stakeholders has not impacted our intentions, but we are aware of the concerns that have been raised. As this application progresses, we will continue to work with stakeholders.

### How did you close the loop with stakeholders?

Provide a summary of how you shared outreach outcomes and final project decisions with the stakeholders that participated in your outreach. (Please include any reports or supplementary materials as attachments)

All community members who reached out received a tailored response to address their individual concerns.

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