

Infrastructure Services Report to
Executive Committee
2023 September 06

ISC: UNRESTRICTED
EC2023-0954

Naming of a Pedestrian Bridge in West Hillhurst

PURPOSE

This purpose of this report is to provide recommendations on naming of an existing unnamed pedestrian bridge in West Hillhurst before the West Hillhurst Community Association anniversary on September 16, 2023.

PREVIOUS COUNCIL DIRECTION

The relevant previous Council Direction is that Council approved the *Municipal Naming, Sponsorship and Naming Rights Policy* (CP2016-01) in 2016. This policy outlines that city assets can be named for the following reasons:

1. After a person who made a significant contribution to Calgary,
2. After flora or fauna of the area,
3. To celebrate the heritage of the area, or
4. To further a sense of community.

RECOMMENDATION(S):

Review or Release By: 2023 September 06

That the Executive Committee:

1. Recommends that Council approves the name “Bev Longstaff West Hillhurst Bridge” for a pedestrian bridge over Memorial Drive NW located in West Hillhurst community (Bridge No. 381.153).
2. Directs the recommendations, report and attachments, and discussion remain confidential under Sections 23(1) (local public body confidences), 24(1) (advice from officials) and 25(1) (disclosure harmful to economic and other interests of a public body) of the Freedom of Information and Protection of Privacy Act until rise and report at Regular Meeting of Council on 2023 September 12.
3. Forward this item to the 2023 September 12 Regular Meeting of Council.

RECOMMENDATION OF THE EXECUTIVE COMMITTEE, 2023 SEPTEMBER 6:

That Council:

1. Approve the name “Bev Longstaff West Hillhurst Bridge” for a pedestrian bridge over Memorial Drive NW located in West Hillhurst community (Bridge No. 381.153); and
2. Direct the recommendations, report and attachments, and discussion remain confidential under Sections 23(1) (local public body confidences), 24(1) (advice from officials) and 25(1) (disclosure harmful to economic and other interests of a public body) of the *Freedom of Information and Protection of Privacy Act* until rise and report at the Regular Meeting of Council on 2023 September 12.

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CITY MANAGER/GENERAL MANAGER COMMENTS

Michael Thompson, General Manager of Infrastructure Services, concurs with this report.

HIGHLIGHTS

- West Hillhurst Community Association submitted a naming application for the 21st Street NW pedestrian bridge in West Hillhurst to be named after a former Councillor Bev Longstaff. West Hillhurst community would like to appreciate and remember Bev Longstaff's lifetime dedication to public service by naming the pedestrian bridge after her.
- As the Ward 7 Councillor in 2001, Bev Longstaff contributed greatly to the planning and construction of the pedestrian bridge near 21st Street NW which enables pedestrians and cyclists to safely cross Memorial Drive and access the Bow River pathways.
- West Hillhurst Community is hoping to obtain the approval for the bridge naming before the celebrations of the 75th West Hillhurst Community Association anniversary on September 16, 2023.

Background and support letters are included as Attachments

DISCUSSION

As Ward 7 Councillor from 1989 until 2001, Bev Longstaff was instrumental in increasing community safety when she worked on bringing the 21st Street NW pedestrian bridge to the West Hillhurst Community. The bridge enables users of the river pathway systems to safely cross Memorial Drive into West Hillhurst and surrounding communities.

Community members of West Hillhurst would like to show their gratitude and appreciation for a person who dedicated most of her adult life to public service and specifically to making her community a better place.

Most people who lived in the community during her time on Council have positive regard for the former Councillor. Community also feels that more infrastructure should be named after our local female leaders.

The naming of a municipal bridge is aligned with City Council approved *Municipal Naming, Sponsorship and Naming Rights Policy* (CP2016-01).

EXTERNAL ENGAGEMENT AND COMMUNICATION

- | | |
|---|--|
| <input type="checkbox"/> Public engagement was undertaken | <input type="checkbox"/> Dialogue with interested parties was undertaken |
| <input checked="" type="checkbox"/> Public/interested parties were informed | <input type="checkbox"/> Public communication or engagement was not required |

The following public/interested parties have been engaged (letters of support are included in Attachment 2):

- West Hillhurst residents
- West Hillhurst Community Association

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- Terry Wong (Ward 7 Councillor)
- Al Duerr (Former Mayor of Calgary)
- Other supporters

Bev Longstaff has consented to her name being used to identify a bridge in the City of Calgary.

IMPLICATIONS

Social

The proposed naming recognizes a female leader who dedicated most of her adult life to public service.

Environmental

Not Applicable

Economic

Not Applicable

Service and Financial Implications

No anticipated financial impact

RISK

There is no risk associated with the recommendations.

ATTACHMENT(S)

1. Naming of a Pedestrian Bridge in West Hillhurst Site Map and Picture
2. Naming of a Pedestrian Bridge in West Hillhurst Letters of Support
3. Naming of a Pedestrian Bridge in West Hillhurst Presentation

Department Circulation

General Manager/Director	Department	Approve/Consult/Inform
Francois Bouchart	Infrastructure Services	Approval
Michael Thompson	Infrastructure Services	Approval

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City Clerk's: **M. A. Cario / J. Palaschuk**