

Street Names in Residual Sub-Area 02L (Ward 2), SN2023-0004

RECOMMENDATION:

That Calgary Planning Commission recommend to Council:

Adopt by resolution the proposed street names: Songbird, Stardust, Stargazer, Starlet, Starling, and Starwood.

HIGHLIGHTS

- This application is proposing new street names Songbird, Stardust, Stargazer, Starlet, Starling, and Starwood in neighbourhoods 2 and 4 in Community D of the *Glacier Ridge Area Structure Plan (ASP)*.
- The proposal complies with the *Municipal Naming, Sponsorship and Naming Rights Policy*.
- What does this mean to Calgarians? Municipal naming of streets plays an important role in simple and unambiguous identification for location and navigation within Calgary.
- Why does this matter? The proposal will assist citizens and emergency services operators with navigation to and within the neighbourhoods by allowing for unique street names.
- The related outline plan was approved by Calgary Planning Commission on 2023 June 8. The related land use redesignation application (LOC2020-0212) was approved by Council on July 25, 2023.
- The approved ASP provides Council direction specifying the community and neighbourhood boundaries as amended by Bylaw 37P2016.

DISCUSSION

This application in the northwest community of Residual Sub-Area 02L was submitted by B&A Planning Group on behalf of Brookfield Residential. The street naming is for neighbourhoods 2 and 4 in Community D of the ASP.

Inspired by the local geographic features, the developer chose to use the theme of flora and fauna for street names in the neighbourhoods. The Biophysical Impact Assessment also reveals that European Starlings are present in the area and were also observed during a walk of the lands. Starling is being proposed as one of the street names, which include Songbird, Stardust, Stargazer, Starlet, and Starwood.

Administration considered the importance of unique, unambiguous street names, and safety concerns, in allowing the theme of flora, and fauna for neighbourhoods 2 and 4 in community D of the ASP. Proposed street names Songbird, Stardust, Stargazer, Starlet, Starling and Starwood meet the Municipal Naming, Sponsorship and Naming Rights Policy (CP2016-01) requirements.

ENGAGEMENT AND COMMUNICATION

- Outreach was undertaken by the Applicant.
- Public/interested parties were informed by Administration.

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Applicant-Led Outreach

Applicant-led outreach was not required for this application as the subject site is not yet developed.

City-Led Outreach

In keeping with Administration’s practices, this application was circulated to relevant members of the public/interested parties. Proposed street names that will bring confusion such as Starfield, an industrial community southeast of Calgary, and Prairie Sky, which is similar to names in the City of Airdrie and community of Skyview Ranch, were excluded from the list to avoid confusion and to maintain uniqueness of street names in Calgary.

Administration considered the relevant planning issues specific to the application and has determined the proposal to be appropriate. Following Calgary Planning Commission, this application will be scheduled for decision at a future meeting of Council.

IMPLICATIONS

Social

As per the *Municipal Naming, Sponsorship and Naming Rights Policy*, municipal naming plays an important role in simple and unambiguous navigation with the City of Calgary. Administration allowed the flora and fauna theme to maintain the uniqueness of street names in the community.

Environmental

There are no concerns associated with this application.

Economic

There are no concerns associated with this application.

Service and Financial Implications

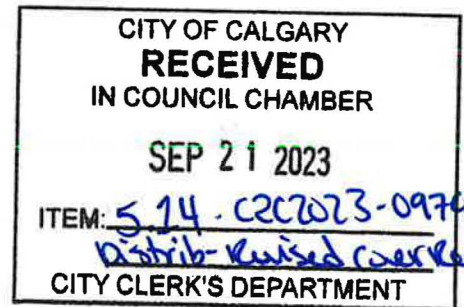
No anticipated financial impact.

RISK

There are no risks associated with this application.

ATTACHMENTS

1. Location Maps
2. Communities and Neighbourhoods
3. Approved Outline Plan (LOC2020-0212)



Department Circulation

| General Manager (Name) | Department | Approve/Consult/Inform |
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